



Women's Council of Realtors, Monterey Peninsula Network, Monterey, CA

A Regular Meeting of the Governing Board

Date: June 2, 2023

Location: Zoom

Presiding: Alecia Hull – President

Attendees: Letty Veitengruber, Mae Lamb, Jan Burnett, Debora Sanders, Liz Williams, Samantha Richards, Stefani Souza, Kim Donlon, Natalie Poling, Arleen Hardenstein, Ryan White

Meeting called to order at 9:03 am

Review of Agenda & Minutes of Last Meeting: Correction to April 14 minutes. Name should be Jorge, not George. Liz Williams was in attendance. Minutes and corrections were reviewed and approved.

- A. Financial Report:** Debora Sanders - Union Bank merger transition occurred. Checking is now with US Bank. Union Bank Balance is \$2, 793.79 . Mechanics Bank Balance \$5, 678.24 (CD is due June 1, 2023, there is a 10 day grace period). Bill Highway Balance \$24,466.68 Bill Highway Prepaid Card balance \$1,008.10. Total Assets-\$34,556.51. See May Monthly Reconciliation for details.
- a) Debora discussed options for maturing CD. Will research Synchrony and Wells Fargo to see if we can get a better CD rate. Alecia will visit the bank today to check on signers as the bank mentioned Letty needs to sign. If we can, we'll close out CD and get a check, place it in US Bank and then transfer funds to a new CD if the rate is 5%+. If not, funds will be added to Billhighway account.
 - b) Debora has printed Quickbook documents back to 2018. She would like to shut down the account since we are now using Billhighway. Alecia said that she has a box of archived financials since Debora was unable to locate anything before 2018 in the shared drive. The board said that QB can be closed out.
 - c) Debora confirmed that taxes have been filed. She will pay the invoice for the CPA through Billhighway.
- B. Membership: Jan Burnett** - Membership roster – 91 members - 4 new since April, Christina Cervantes, Laverne Nunez, Natalie Poling, Becky Jones. 19 affiliates, and 72 Realtors, 21% affiliates, 79% realtors. Still trying to resolve 4 members that have paid but are missing from the roster.

C. Events – Mae Lamb & Alecia Hull:

- a.** a) Alecia recapped the Increased Wealth with Rentals and Investment Properties Event. There were 55 total attendees, 13 MCAR members. Price was \$100 and RRC collected the funds. Alecia said that the event was supposed to be a shared collaboration between RRC, MCAR and Women’s Council but it ended up being more RRC oriented. Alecia will work with RRC to diminish our overall monetary contribution. She is hoping for \$500 sponsorship but will know more on Monday.
- b.** b) Mae recapped the April 20th event- Wealth Management Probate Panel. It was well received! 70 tickets sold, 60 attended. \$15 member/\$25 non-member. Mae wants to have another Members Only event. She is suggested Blackhorse/Bayonet but will discuss with the committee. Jan is speaking with Heidi Daunt about a summer concert at her home.

D. Fundraisers September 2020- Samantha Richards– Pasadera is the new venue for golf tournament. The theme will be “Havana Nights”. Samantha got a discounted green fee and is working on menu. She asked the board about pricing. Last year’s fundraiser was \$120 (early-bird) and \$135. New event date is Oct 16 starting at noon for golf, 4:00 for reception. Both live and silent auction would be a good idea. Sam will send out the first committee meeting invite to all members.

E. Hospitality: N/A

F. Strategic Partners– KW Ben Beesley Team – Alecia will check with them on payment. Wells Fargo contributed \$1,000. Big Sur Marathon volunteering was a success and we will receive a check for \$2,500. Total Strategic Partner funds collected \$13,800+\$2500 Big Sur Marathon. 2023 goal was \$14,000. Great job!

G. Communications – Stefani Souza Last 60 days: FB post reach 305, post engagement 45, new page followers 9. Instagram: post reach 222, total followers 650, Accounts engaged 45.

H. New Business:

- a.** Spring Meeting recap: The AI presentation, the position breakout groups, and Alecia’s Membership presentation were great. Alecia was congratulated for winning District Vice President 2024.
- b.** Winter Meeting recap: Samantha really liked the meeting and enjoyed interactions with NAR and our congressman at the capitol offices. She appreciates the opportunity to go to DC and experience the national events. Debora recommends that we do a video about our experiences at the conferences and send it out to members.
- c.** First and Second Audit of 2023 will be led by Liz and Aimee. Audit will be held at the Sotheby’s training room in Carmel. Liz is working on dates. Tentatively July 11, 9am.
- d.** Elections: Ryan White will lead the Election committee. Elections will be tentatively held on August 10 at Islands Restaurant. This year all board positions (minus the President)

will be elected. We assume new election documents will be coming from National. Alecia and Ryan will follow up with Aisha.

- e. Margo Wheeler Memorial event: She was a past president 2011 and passed in January. Lu Jayo with Sotheby's asked if the Women's Council of Realtors could help pay for part of the event on July 31. Alecia asked the board to consider partial funding. It will be voted on at next board meeting.

Meeting adjourned at 10:29am. Next Board Meeting will be at July 7, 9:00 am on Zoom

Respectfully submitted by Letty Veitengruber, 2023 First Vice President, Women's Council of Realtors

Date: 06/02/2023

Signature: