



Women's Council of Realtors, Monterey Peninsula Network, Monterey

Regular Meeting of the Governing Board
March 3, 2023

Location: Zoom Presiding: Alecia Hull – President

Attendees: Letty Veitengruber, Ryan White, Stefani Souza, Samantha Richards, Jan Burnett, Mae Lamb, Alecia Hull, Debora Sanders, Kathy Anderson

Meeting called to order at 12:06 pm

Review of Agenda & Minutes of Last Meeting: Minutes were approved.

A Financial Report: Debora Sanders –

Union Bank Balance is \$15,005.77 Mechanics Bank Balance \$5,678.24 Bill Highway Balance \$20,565.93 Square Account \$0 Paypal \$0. Strategic Partner \$7700 (Processed in February. Funds In-Transit but showing in Bill Highway. Will post to account in March. 4% processing fees), Membership dues from National \$319.00. City Officials Ticket Sales \$3350 revenue-\$341.03 fees = \$3108.97 (net), Raffle income \$365 cash + \$180 Square rev - \$7.65 fee = \$537.35 (net), Interest \$.09.

Monterey Tides Member/Strategic Partner Event - \$850.95 (36 people). Embassy Suites City Officials – \$4270.63 (76 people), State Winter Meeting Travel Expenses - \$2446.25, National Meeting Conference Tix (Hull + Richards) - \$700.00, Printing \$152.82, Burnett – WCR Social Media class -scholarship - \$85.00, Processing fees - \$354.68, Billhighway Anywhere fees \$427.95, Quickbooks \$85.00 + Zoom \$14.99, Interest from Union Bank \$.09/

B. Membership: Jan Burnett & c/o Membership Stefani Souza

Number of new members in January - 0. 81% Realtor and 19% Affiliates
National Affiliate Members. 92 Members, 75 Realtors & 18 Affiliates. Jan mentioned there is a glitch on membership renewals, and National is working on this currently. Website problems need to be resolved within 30-60 days per National, or they will change the website developers. New members Laura Warren, Shelby Taylor

C. Events – Mae Lamb:

- March 10 being pushed to the 23rd - 'Appy' Hour being worked on. Venue not determined, but perhaps at Treehouse Mortgage or Islands.

- April 20 – Estate, probate and wealth management panel. Instead of breakfast, perhaps a 3-4:00 PM afternoon event. Potentially Bayonet and Blackhorse. Afternoon time is much more reasonable versus the morning.
- A survey should be created for industry events to see what time of day events are preferred.

D. Fall Fundraiser – Samantha Richards: Per Samantha, Golf tournament is planned to be at Quail Lodge. She is going to explore this as an option and then form a committee.

E. Strategic Partners – Samantha Richards & Alecia Hull

Everyone working on strategic partners.

F. Communications – Stefani Souza

Social Media Activity: Facebook: Followers – 740, Post reach – 576, Post Engagement – 309, Audience – 77.9% women; 22.10% Men, Instagram: Followers – 575, Post Reach – 408, Audience – 69.9% Women; 30% Men

G. New Business:

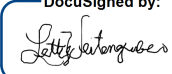
Debora is still communicating with state board members to iron out items.

If we take money at raffles, we can do money orders and deposit into the ANYWHERE app which Debora is familiar with. We can also deposit into our Union Bank account and transfer over as needed until we close the account.

2022 3rd & 4th Quarter Audit approved. Thank you for Aimee Ramos and Liz Williams for their leadership and thank you to the audit team.

Meeting adjourned at 1:16 pm. Next Board Meeting will be on April 7th at 9 am on Zoom.

Respectfully submitted by Letty Veitengruber, 2023 First Vice President, Women's Council of Realtors Date: 03/3/2023 Signature:

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