

# WCR Board of Directors

Date 9-2-2021 | time 11:30am Location Zoom

Meeting called by	Amber Johnson	<a href="https://us02web.zoom.us/j/82339535826?pwd=dFhzellLY3BiekpLbkZreTIRM0twQT09">https://us02web.zoom.us/j/82339535826?pwd=dFhzellLY3BiekpLbkZreTIRM0twQT09</a>
Type of meeting	BOD	
Secretary	Tallie Griffith	

## Agenda Items

<input type="checkbox"/>	Welcome / Minutes approval	Amber
<input type="checkbox"/>	Financial Update/ Review of budget and current balances	Mahala
<input type="checkbox"/>	Google Drive / Access and review	Amber/ Tallie
<input type="checkbox"/>	Events <ul style="list-style-type: none"><li>o Elections</li><li>o September Safety, Jennifer Cassetta? (Vote)</li><li>o Sept. social?</li><li>o October 15<sup>th</sup> Summit Event Catering, Other associations, strategic partners, marketing.</li><li>o November 6<sup>th</sup> Fall Festival covid friendly activities, band, chili cook off, fundraiser, silent auction?, marketing</li><li>o Fara Planning Retreat??</li></ul>	Amber
<input type="checkbox"/>	Membership update and recruitment -New member nudge promo	Sarah
<input type="checkbox"/>	Adjourn	

## Opening

The regular meeting of the Board of the Women's Council of Realtors was called to order at 11:40 am on September 2, 2021, via Zoom.

## Present

<b>Amber Johnson</b> 2021 President	<b>Tallie Griffith</b> Secretary
<b>Fara Pourshariati</b> 2021 Pres Elect	<b>Jimmy Hedges</b> Events Team
<b>Mahala Landin</b> Treasurer	<b>Ebony Gorum</b> Membership Team
<b>Jean Hedges</b> Events Team	<b>Sarah Powell</b> Membership Team
<b>Laura Martin</b> Finance/Events Team	<b>Gabby Murillo</b> Events Director

## Minutes from Last Meeting

Minutes from 6-19-2021 were reviewed and approved.

---

## Financial Budget

---

Budget reviewed. Treasurer is making switch over to Quickbooks. Discussed reimbursement for Network 360 in August for President-Elect. Treasurer to go to the bank and obtain ability to use Zelle for future reimbursements/pay-outs.

---

## Upcoming Speakers / Events

---

### September-

With the Limo Tour cancelled due to COVID concerns and lack of builder inventory, we discussed ideas for an event this month. September is REALTOR Safety Month and Amber learned of a national speaker, Jennifer Cassetta for a virtual meeting. Cost in \$850 and she is available on 9/22 @ 11 am. Discussion was in depth regarding cost and potential for a local speaker identification. We discussed possible in person at a park or virtual setting. All agreed on virtual setting. Board members are to research potential alternate options besides Cassetta that maybe more cost effective and report back to Amber by noon 9/3/21. If we proceed with Cassetta, we will outreach to Strategic Partners to sponsor and quickly get the invites out so we can advertise with all WCRs to attend.

September social will be at Bowstring (beer and pizza) as they have a large area to socialize including outdoor space. Laura Martin to determine day/time.

### October -

10/15 from 10a-2pm - 1st Annual Triangle Real Estate Engagement Summit -Location is pending as awaiting RRAR status. At this time, WCR is moving forward with planning while we await status of location. Sarah Madras (Dare to Lead - Renee Brown trained) will be the Speaker - Collaboration with WCR, RRAR, TRLA, RRAR Foundation, CRS, and surrounding county associations. There will be booths as part of the EXPO and WCR/TRLA will each have a 30 minute panel session. Mahala to assist with outreach for their participation. Lunch will be served and Jimmy Hedges will be outreach for catering options of about 100 people and ticket prices are \$15 each. Gabby to assist with Strategic Partner outreach and coordination of participation.

### November -

Fall Festival at RRAR parking lot - Chili Cook-Off - Charity Event for the RRAR Foundation 11/6/2021 Saturday from 2-6 pm. Ticket fees will be charged & silent and possible live auction discussed. Jean Hedges will be point person to manage and receive the auction items and Mahala will assist with BID sheets. Chili cook-off can be judged by People's Choice and local 4-5 BIC's Choice.

### Fara Planning Retreat -

Fara will be planning the days/time for her planning retreat once new members are voted in/appointed

### Elections -

With new guidelines by WCR, elections for 2022 of President Elect and Treasurer must be completed by 9/30/21. Voting will occur at the next WCR meeting in September via voice/virtually. Once this takes place, secretary, membership director, and events director will then be appointed.

---

## Membership Update and Recruitment

---

We are at 56 members. CONTINUE TO RECRUIT! New member nudge promo is currently running now through the end of October. Pay now and get remaining 2021 for FREE! Goal is to be at 60+ members by EOY.

---

## Adjournment

---

Meeting adjourned at 12:40 pm.