

WCR Board of Directors

Date | time 6/16/2021 10:00 AM | Location Zoom

Meeting called by	Amber Johnson
Type of meeting	BOD
Secretary	Tallie Griffith

Agenda Items

Topic	Presenter
<input type="checkbox"/> Welcome	Amber Johnson
<input type="checkbox"/> Financial Update Review of budget	Mahala
<input type="checkbox"/> Updates	All Attendees
<input type="checkbox"/> July - Coffee and Chat August- Theme? September- Limo Tour October- Past Presidents Brunch and Elections	All Attendees
<input type="checkbox"/> Membership update and recruitment	Sarah and All attendees
<input type="checkbox"/> New Business Grant Application Renewal Special Certification Process	Amber, Mahala
<input type="checkbox"/> Adjourn	

Opening

The regular meeting of the Board of the Women's Council of Realtors was called to order at 10:25 am on June 16, 2021, via Zoom and in person at Core Realty Advisors by Amber Johnson.

Present

Amber Johnson 2021 President	Tallie Griffith Secretary
Fara Pourshariati 2021 Pres Elect	Jimmy Hedges Events Team
Mahala Landin Treasurer	Ebony Gorum Membership Team

Jean Hedges Events Team	Cindy Prince Finance Team
Laura Martin Finance/Events Team	Sarah Powell Membership Team
Gabby Murillo Events Director	

Minutes from Last Meeting

Minutes from 5-19-2021 reviewed and approved.

Financial Budget

Budget reviewed. Discussed reimbursement for Network 360 in August for President and President-Elect.

Upcoming Speakers / Events

July - Coffee and Chat on July 23 9:30-11:30a - Ugly Mug in Garner - SP sponsor Cindy Prince with The Mortgage Professors

August- “Dog Days of Summer are Here - Let’s Stay out of Real Estate Jail” - Mel Black attorney potential speaker - Jean Hedges to reach out and coordinate - August 4, 2021 from 9:30-11 am. We may move to the 2nd Wednesday of the month as Government Affairs meets on 1st Wednesday of the Month - Jimmy to check with RRAR for availability on 8/11. Strategic Partner TBD - Amber is working on coordination.

Social Event - In Durham - Hi-Wire Brewery - Jimmy to reach out for space and food potential - August 26, 2021 from 5-7 pm. Strategic Partner TBD - Amber is working on coordination.

** Discussed WCR table runner and indoor WCR signage for upcoming events. Board approved and Amber to purchase.

September- We will combine our monthly meeting and social for one event - Limo Tour at TBD (Chatham Park is our potential and Ebony Gorum/Sarah Powell is researching availability & will coordinate) on September 8. More to come in future.

Stay Tuned for an amazing event based on receiving a Grant from WCR: Triangle Real Estate Engagement Summit - POWER (Promoting Opportunities for Women Entrepreneurs in Real Estate) - September 22, 2021 from 10-2 at (place TBD) with set-up at 9am - Sarah Madras (Dare to Lead - Renee Brown trained) will be the Speaker - Collaboration with WCR, RRAR, TRLA, RRAR Foundation, CRS, and surrounding county associations. There will be booths as part of the EXPO and WCR/TRLA will each have a 30 minute panel session. Lunch will be served. DJ (TBD) for emcee & time management. - Ideas for Photo Booth.

October- Past Presidents Brunch and Elections on 10/13/2021 - Jaclyn and Tiffany to organize and Heather Gool to assist with coordination.

November -

Fall Festival at RRAR parking lot - Chili Cook-Off - Charity Event for the RRAR Foundation 11/6/2021 Saturday from 2-6 pm, Partner with RRAR, RPAC, - Ideas for live music, games, bounce house, face painting,

11/10 - Business Planning into 2022 - Looking for a business coach for presenter. Strategic Partner TBD.

11/17 - WCR Board Meeting/Friendsgiving - Will discuss at next BOD for potential move of this date.

December -

12/8 - Real Estate Recap - Presenter Potential of Bill Gallagher - Amber/Jimmy to outreach for his availability.

Membership Update and Recruitment

We are at 50 members. CONTINUE TO RECRUIT! Renewal Special - 50% off for prior WCR members runs through the end of June.

New Business

Certification Process - Mahala reviewed the process and items needed for the application. Each task was assigned to each board member. Mahala will email this out. Will review at the August BOD meeting and submit in September.

WCR storage unit - Amber and Tallie will take an inventory on 5/28. Should there not be a table runner for WCR, one will be ordered for future events. Laura will also outreach to past presidents to see if they have any inventory as well.

Amber has asked that all board members review the links below:

Women's Council YouTube Channel: <https://www.youtube.com/c/WomensCouncilofREALTORS/videos>

Network Certification video: https://www.youtube.com/watch?v=2_EdvQhK_5M&t=1382s

Recruitment video: <https://www.youtube.com/watch?v=zjVIP7U-k9k>

Microsite training: <https://www.youtube.com/watch?v=GxEpB2E9ME0>

Strategic Partner value add: <https://www.youtube.com/watch?v=sMUAf9YOgxY>

Adjournment

Meeting adjourned at 12:40 pm.