

WCR Board of Directors

Date | time 5/19/2021 10:00 AM | Location Zoom

| | |
|-------------------|-----------------|
| Meeting called by | Amber Johnson |
| Type of meeting | BOD |
| Secretary | Tallie Griffith |

Agenda Items

| Topic | Presenter |
|---|--|
| <input type="checkbox"/> Welcome | Amber Johnson |
| <input type="checkbox"/> Financial Update Review of budget | Mahala |
| <input type="checkbox"/> Google Drive/ Headshots and Bios | Amber |
| <input type="checkbox"/> Roses and Thorns from May | All Attendees |
| <input type="checkbox"/> Mordecai Happy Hour- May 26th 5-7p June- DEI Diversity in Women Leadership July? August- Leadership Focus? (Fara Network 360) September- Safety? Limo Tour? October- Past Presidents Brunch and Elections | Gabby- Amber In Person? Let's Plan ahead and advertise ASAP Socials? Fundraiser Strategic Partner assignments |
| <input type="checkbox"/> Strategic Partner Update - Southern Trust sponsor for May | Amber and All attendees |
| <input type="checkbox"/> Membership update and recruitment - Where are we on contacting the not renewed list? | Sarah and All attendees |
| <input type="checkbox"/> New Business Grant Application Renewal Special Bill Highway Update Certification Process | Amber, Mahala, Heather *Maya Galletta |
| <input type="checkbox"/> Adjourn | |

Other Information

Zoom Meeting Link: <https://us02web.zoom.us/j/88072052833?pwd=Ynl3Wkkydko2MEIRSEMrVTh4TENaQT09>

Opening

The regular meeting of the Board of the Women's Council of Realtors was called to order at 10:06 am on May 19, 2021, via Zoom by Amber Johnson.

Present

| | |
|--|---|
| Amber Johnson 2021 President | Tallie Griffith Secretary |
| Fara Pourshariati 2021 Pres Elect | Jimmy Hedges Events Team |
| Mahala Landin Treasurer | Laura Martin Events/Finance Team |
| Heather Gool Liaison | |

Minutes from Last Meeting

Minutes from 4-19-2021 reviewed and approved.

Google Drive / Headshots and Bios

A few more board members are to upload their biographies and a headshot to the WCR board members google drive folder ASAP. Please advise if you don't have access to Google Drive.

Roses and Thorns from May

Yoga in the Park was a great event with a small turnout. An opportunity was discovered that with events outside of RRAR, directional yard signs would be very beneficial. These were ordered and should arrive in time for the upcoming Mordecai event. Also discussed the importance of board members at future events, as able.

Upcoming Speakers / Events

Mordecai Happy Hour- May 26th 5-7p - this is posted on WCR FB Page, microsite, and to be blasted via email and text messages. Magnolia Title to sponsor.

June - DEI Diversity in Women Leadership - June 2nd - 10-11a via Zoom

Coffee and Chat June 11 - 9:30-10:30a - Carolina Cafe & Bakery in Cameron Village - Laura to outreach to Cindy Prince for SP sponsorship of event.

In-person WCR Board Meeting June 16 - 10-12p - place TBD

July - Coffee and Chat July 23 9:30-11:30a - Ugly Mug in Garner - SP sponsor TBD

August- Leadership Focus? (Fara Network 360)

September- Safety Theme? Limo Tour? - Discussion and approval received to do the Limo Tour in Sept. Heather Gool to outreach to Barefoot for homes available to tour. More to come in future.

October- Past Presidents Brunch and Elections - Will outreach to Jaclyn and Tiffany to organize.

Membership Update and Recruitment

We are at 45 members. CONTINUE TO RECRUIT!

New Business

Grant Application - In collaboration with RRAR, Leadership academy, CRS, and surrounding county associations, an EXPO to be planned in the fall (date TBD). Will have a keynote speaker, & WCR will have a booth. More details to come.

Renewal Special - 50% off for prior WCR members

Bill Highway Update - new accounting system for WCR coming in future

Certification Process - will be discussed at the next BOD meeting on 6/16 to divide and conquer tasks associated with this process.

WCR member Maya Galletta - has been hospitalized due to COVID and recently discharged. WCR will mail her a card.

WCR storage unit - Amber and Tallie will take an inventory on 5/28. Should there not be a table runner for WCR, one will be ordered for future events. Laura will also outreach to past presidents to see if they have any inventory as well.

Amber has asked that all board members review the links below:

Women's Council YouTube Channel: <https://www.youtube.com/c/WomensCouncilofREALTORS/videos>

Network Certification video: https://www.youtube.com/watch?v=2_EdvQhK_5M&t=1382s

Recruitment video: <https://www.youtube.com/watch?v=zjVIP7U-k9k>

Microsite training: <https://www.youtube.com/watch?v=GxEpB2E9ME0>

Strategic Partner value add: <https://www.youtube.com/watch?v=sMUAf9YOgxY>

Adjournment

Meeting adjourned at 11:11 am.