

WCR Board of Directors

Date | time 1/20/2021 2:00 PM | Location Zoom

Meeting called by	Amber Johnson	Please bring a list of 5 potential strategic partners you plan to call and a list of 10 agents you plan to call to invite to join. Membership is the responsibility of all of us!
Type of meeting	BOD	
Secretary	Tallie Griffith	

Agenda Items

Topic	Presenter
<input type="checkbox"/> Welcome	Amber Johnson
<input type="checkbox"/> Financial Update	Mahala Landin
<input type="checkbox"/> February and March Speakers	Gabby Anderson
<input type="checkbox"/> Strategic Partner Update	Amber Johnson and All attendees
<input type="checkbox"/> Membership update and recruitment	Sarah Powell and All attendees
<input type="checkbox"/> New Business	If you have any new business to address please email me so I can add it to the agenda.
<input type="checkbox"/> Adjourn	

Other Information

Zoom Meeting Link: <https://us02web.zoom.us/j/88615424560?pwd=a3F5c29XdHBhc1Qyb084L3pFYnE2UT09>

Opening

The regular meeting of the Board of the Women's Council of Realtors was called to order at 2:05 pm on January 20, 2021 via Zoom by Amber Johnson.

Present

Amber Johnson 2021 President	Ebony Gorum Membership Team
Fara Pourshariati 2021 Pres Elect	Tallie Griffith Secretary
Mahala Landin Treasurer	Laura Martin Finance/Events Team
Sarah Powell Membership Director	Melissa Schwartz Membership Team
Gabby Murillo Events Director	

Financial Update

The budget will be coming out at the end of the week.

February and March Speakers

February event is 2/3/2021 from 10-11am and the speaker is Carolyn Hriso. She will review DISC and communication profile. Events Director is to receive her biography and will prepare for the event marketing. Events Director will also create the graphics for this event.

March event is 3/3/2021 from 10-11am and the speaker is Eileen Oldroyd, East Region Liaison. She will talk about the "WHY" to be part of and join WCR. Her date and time have been confirmed and Events Director to obtain her biography.

April event is to discuss the "HOW" of WCR - how to use the website, set up a profile, and discuss the benefits/discounts.

Secretary to send out invites to Board members on all upcoming events.

Strategic Partner Update

Strategic Partner (SP) applications are starting to come in. Once received, the treasurer will outreach to them and send out an invoice to them. Once received back, treasurer will update the google drive, President Elect and Strategic Partner Team will then outreach and coordinate meeting sponsorships.

Strategic Partner list will be updated and placed in google drive.

Discussion on SP Meeting Sponsorships in the Zoom platform could be gift baskets, gift cards, give-aways, discounts, etc.

Membership Update and Recruitment

Currently at 50 Members but Membership Team is trying to reconcile these numbers for accuracy.

All encouraged to continue our Membership push and INVITE, INVITE, INVITE!

Discussion on using Zoom platform for meetings instead of Facebook Live to encourage more member participation, ability to charge non-members per meeting, and allow Strategic Partner meeting sponsorships. All in agreement. Secretary and Treasurer to research Eventbrite Platform and cost. All agreed with non-members to be charged \$7.00 and WCR Raleigh will absorb fees associated with Eventbrite.

Adjournment

Meeting adjourned at 3:10pm