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| --- | --- | --- | --- | --- | --- |
| **Women's Council Annual Strategic Partnership Opportunities** | | | | | |
| **Benefits** | **WCR Cobb Partnership Levels for 2025** | | | | |
| **Platinum** | **Gold** | **Silver** | **Bronze** | **Diamond** |
| **$1000** | **$500.** | **$250** | **$125** | **$2000** |
| Certificates for complimentary Network meeting attendance\* | 6 | **4** | **2** | **1** | 12 |
| Access to Member email address | \* | \* | \* | **\*** | \* |
| 2-minute presentation at a Network meeting | **3** | **2** | **1** |  | **All** |
| Recognition on meeting promotional materials | **\*** | **\*** | \* | \* | \* |
|  |
| Company materials on display table at Network meetings | **\*** | **\*** | **\*** | \* | \* |
| Display of banner at Network meetings\*\* | **\*** |  |  |  | \* |
| Recognition on Network website | **\*** | **\*** | **\*** | **\*** | **\*** |
| Live link to Company website on Network website | **\*** | **\*** |  |  | \* |
| Social Media “Shout Outs” | **12/year** | **6/year** | **4/year** |  | 12/year |
| Company info in New Member packet | **\*** | **\*** | \* | \* | \* |
| First opportunity to sponsor education event when speaking | **\*** |  |  |  | \* |

\*member rate charged for attendance when certificates not used

\*\*strategic partner must provide banner

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|  |
| --- |
| **Women's Council Single Event Sponsorship Opportunity** |
| Up to two sponsors per event at $150.00] |
| **Benefits:**   * Recognized in event promotional material (print and electronic) as event sponsor * 2 minute introduction and opportunity to share information on company, product or services * 1 free admission to event * Space to display literature at event |

**Reasons to Be a Strategic Partner**

*Who are Women’s Council members?*

* Highly successful, professional REALTORS®
  + Earn more than two times the average REALTOR®
  + In business 25% longer than the average REALTOR®
  + Generate an average of 50% of real estate business from referrals

*Why do REALTORS® join Women’s Council?*

* To build productive professional relationships
* To build and access a network of professional experts (including affiliated companies) they can leverage for their clients
* To continue to grow personally and professionally as top business leaders

*Why ‘Strategic Partner’ and not ‘Member’?*

* REALTORS® are ‘members’
* The local Women’s Council network is focused on building a strong base of REALTOR® members to benefit REALTORS® and to provide access to strategic partners to a broader base of successful professionals in the industry
* ‘Strategic Partner’ distinguishes and positions affiliated companies as ‘partners’ with REALTORS® in providing complementary expertise and services in pursuit of a mutual goal – to help clients buy and sell homes

*How are ‘Strategic Partners’ viewed?*

* As professionals who have expertise, experience and information to share that will help REALTORS® be more successful
* As a means to help the Network better serve REALTORS®
* As part of the network of experts that REALTORS® have access to in order to better serve their clients

*What are the benefits of being a Strategic Partner?*

* There are a variety of levels and benefits available to suit marketing budgets and goals
* Visibility with REALTORS® *and* their clients including opportunities to build productive relationships with REALTORS®
* Opportunities to showcase products and services *in addition to* experience and expertise
* Become an indispensable part of the REALTOR®’s professional network of experts to better serve their clients

We appreciate your support!

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