

Attending: Alecia Hull, Monica Browning,Liz Williams, Debbie Reech, Stefani Souza, Ryan White, Sasha Allen, Christine Riise, Aimee Ramos, Renee Garner, Jan Burnett, Mark Lavin, Kathy Anderson, Vanessa Haven, Debora Sanders

Friday, September 2, 2022 @ 9:05 a.m. called to order Via Zoom

**Call to Order – Ryan White**

* *Review of Agenda & Minutes of Last Meeting - no edits*
* *Monterey Chamber of Commerce membership has been renewed  = $295.00*

1. **Financial Report – Debbie Resch** 
   * *Union Bank and Mechanics Bank Reconciliations - Reports have been emailed, no other access*
   * *Current balance for CD*
2. **Membership Director- Jan Burnett**

* *2 Number of new members, 79% Realtor and National Affiliate Members*

*74 members: 59 realtors 14 affiliates*

*Julee Thomas - Realtor and Jyme Crosby, Chicago title*

*Member Nudge: not have membership for the last 4 years, can join now through end of October dues will cover through 2023 (4 extra months included)*

1. **Events Director –Sasha Allen**
   * *August Financial Advisor Event Results: 56 signed up, no time for raffle was postponed. traffic created problems. $60 didn’t go over well. August events not a good month*
   * *November event update- November 10th*
   * *October Members only? - Fall theme, local business*

*Working on trying to bring the events and members only to Salinas area*

1. **Fall Fundraiser: September 2021 Ways & Means -Alecia Hull**

* Fashion Show: less than 3 weeks away, a couple of Ads will be in the Pine Cone.

The decoration crew met at the Marriott 9/1. Video will be posted on social media along with a QR code. Seeking wine sponsor 2 cases of wine, Jan will reach out in person.

* *Christine & Aimee: Donations for raffles – letter & ask*
* *Stores committed*
* *ticket sales- 33 ticket sales -with sponsors =53*

*Will send the link to Mark to push out / send out to leadership / IG posts, videos. Get the word out!!*

1. **First Vice President – Monica Browning**

* August Event Attendance 56 people signed up and 46 attended. 95% were members Most attendees were members.

1. **Communications – Mark Lavin**

* *Upcoming event communications: 33 signed up for Fashion Show. List of Affiliates and add a new group for mailchimp. Social media going out, and perhaps moving towards calling people to invite.*

1. **Audit. Liz Williams**
   * **First two quarters: Successful Audit and signed off**
2. **New Business:**
   * Taste of MCAR table $200 budget for the table/ sign up quickly and recommended that we choose dessert, Ryan will sign up, will need volunteers to man the table
   * October 8-10 State Meeting- Ryan will plan for the trip
   * September 14 Multi-network business planning- Santa Cruz, and Central Coast attend in Paso. We will still have a local planning meeting.
   * November 9-13 National meeting Alecia, Sasha- will attend, possibly Monica if it’s in the budget
   * State of CA: needs help to record and submit paperwork: Certification for network, due by 9/15
   * Alecia’s expense report was sent
   * Monterey Chamber of Commerce: Monterey Conference Center: Annual Luncheon 9/26, 11:30am/ $75 tickets: Asking for sponsorship $125 social media+ 1 ticket, $250 + 2 tickets, 1 social media post, e-blast, $500 =3 tickets 3 social media
   * Monica move’s to make it a budget item that we vote to include the Monterey Chamber Luncheon. Sasha seconds the motion.
   * All in favor- motion to pass the $250 for the sponsorship.

Adjournment at \_\_\_\_\_\_\_\_10:11\_\_\_\_\_\_am

Next Board Meeting: Friday October 7th - Last meeting for 2022 board, zoom

State & National Events:

2022 California State mee􏰀ng – Long Beach – Oct 8-10

National Meeting – Orlando FL – November 9-13, 2022

Women’s Council of Realtors Past Presidents

2002 Susan Clark  
2003 Arleen Beesley

2004 Linda Dorris  
2005 Linda Shepard

2006 Kim DiBenedetto

2007 Karen Calley  
2008 Kathleen Hendricks

2009 Noni McVey  
2010 Gloria Reese  
2011 Judy Hartwell

2012 Lori Jakubowski

2013 Molly McGee

2014 Danette Roberts

2015 Karen Calley

2016 Sandra Schirmer

2017 Carol Duncan

2018 Marlene Lucero

2019 Tammy LaSala

2020 Renée Garner

2021 Debora Sanders