



GOVERNING BOARD MEETING MINUTES

Meeting Date: January 14, 2021

Location: Zoom

Time: 1 pm – 3 pm

WELCOME

Reminders:

Our mission (as a Network) is to build and develop women in real estate to become great leaders so they can best service their local communities.

Our Vision:

Women’s Council of REALTORS Greater Capital Area is one of the largest referral networks for real estate professionals and affiliates Nationwide with over 1500 events and training annually.

Pledge of Allegiance

Words of Affirmation

Budget: \$2,476.81 – Now to be added to the agenda each month

Members:

Current

Past

Future

Swap Board Leaders to call	Check in, What happened	CE Classes
Handwritten notes	Upcoming Events	Video Highlighting: <ul style="list-style-type: none"> ● Name, Position, Title ● Why I joined ● What I have gained? ● Why you should join DUE Fri, Jan. 29th
Get them involved	Have oldest tenured Members reach out to soon to expire membership	Promotions/ Marketing

Strategic Partners:

Current	Past	Future
Acknowledgment at Events	Call past- What can we do to help/support you?	
Promo Logo- presentation	Offer Can we shout out at future Events?	

Annual Goal: Membership 10 more to Go!! Budget \$5,000

ACTIVITIES TO MAKE IT HAPPEN:

1. Gain 10 more Bronze level (\$500) or higher Strategic Partners
2. <u>Gain 10 New Members- TOTAL \$300</u>
3. <u>Events, promotion MUST HAVE CE</u>

Reports/Check in:

- a. Instagram
- b. LinkedIN
- c. Facebook
- d. Constant Contact
- e. New Member packets
- f. Next Event:
 - a. Topic (most relevant in our times)
 - b. Speaker
 - c. Cost?
 - d. Goal:
 - e. Publication
 - f. Which board member will host?

Anything else? Feedback from members? Experience?

Sister Network Events

Next Meeting: TBD – currently scheduled for Thursday, February 11th. Zoom link has already been sent.