

Winter Meeting
January 22nd, 2019 State Board Installation
Eagle Eye Country Club Lansing, MI

Board present-

Laurie Koelling, Nancy Vanas, Kellie Smith, Denise Bergsma, Shana Maitland, Bethany Brokaw.

Call to Order 9:28 AM- Laurie Koelling

Laurie motions to approve the consent agenda, Shana seconds

Laurie motions to approve Beth Graham as Parliamentarian, Kellie seconds.Passes.

Laurie motions to approve meeting minutes from Sept. Kellie seconds, approved

President Report (Laurie) -The longevity here is exciting, many longtime members here.
Laurie reminds everyone to use the proper branding as opposed to WCR , we have changed.

Dates that are coming up-

Spring Meeting in Lansing w/ Education --May 1st, networking before.

The MidYear Meeting in DC is coming up May 16-18.

Regional Conference July 16-18 Columbus OH, public speaking class & other classes, Early bird sign up till Feb.

Katie Weaver - Past President Report- June 7-9, 2020 Mackinac Island Regional Retreat, save the date now. Transitional year with the new rules going into effect, etc.

Nancy Vanas, President Elect report- Transitioning from Governor to President-Elect, got to install Lansing; that was rewarding.

Governors- Denise & Kellie- Announced who has what Local networks-, Kellie East, Denise West. Here to assist & Help everyone with whatever you need they are a team.

Secretary- Beth- Working on ensuring the state meetings are communicated more & easier- additionally working on a state-wide calendar so everyone can easily see each others event.

Shana- Budget is on your tables, on committee, need some motions. Shana motions to remove Katie & Denise from the bank account. Kellie seconds. Need to remove Debbie Z & Pat Dery from the Chemical bank CD. Shana motions to add Laurie, Shana, & Laurie to the chemical CD & BOA accounts, Kellie seconded & approved.

9:43 AM

Local Network President Reports

LakePointe- MaryRose Olejniczak- Excited for the events, working on having everyone emailed all the events etc. We have a record number of attendees, community update etc . Women's Council Wednesdays starting soon , great turnout, very happy.

275 Corridor- Autumn Hicks- Would like to get more people involved on the board, have the schedule already planned for the year. We have our anniversary party w/ a band, sign up online, Feb 12th. Lion's kicker for the kick off, great turnout

Rochester-James Feaheny- struggled to fill board this year, we are okay. Will get installed, events are booked till April. XGolf- simulator, great party. Had a great tour & a nice turnout for a home tour. Feb 21, Million\$\$ home, on staging & photography. March, NFL Mike Martin talking about leadership. Con-ed April 15th.

East Cenral- Michele Papatheodore- 2019 our focus will be to gain membership, everyone is on the membership committee, Chris Moon, great on reaching out to former members & strategic partners, had a Taco Tuesday, lots of people attended. They want more meetings, will do events for networking or events; we will do more events so they have continued connections, all set till April. CE included. Salesfest 2/21- Amy & Reph Chorew, National Speakers, Tickets are here for you to buy them. Flint Golf Club will be venue for most events this year.

Western- Brooke Sines- Doing Happy Hour as opposed to a Coffee Monday, a change with more attendance. Mimosas with an interactive leadership event Thursday. Going to work on "textmagic" which assists with text reminders, etc. People love it. Instrumental & works great. 4/17 Fair Housing Bus tour, June 20th, Industry event. Golf outing 9/19, Human Trafficking, Failure lab. Great board

Southwestern- Colleen Dawson- Amy Crandell is our Elect. Goals are members & Strategic Partnerships, almost reached the goal for the partnerships, etc. Have coffees to meet & network people. Etc. 12th is our new member orientation. Working on the processes. We are new!

Lakeshore- Gigi Virta- Would like to do more mentoring & networking, more acknowledgement of members with their personal awards. In our planning & tweaking things. First Orientation 2/7 with a mix & mingle & a casino trip coming up. Marijuana, Marijuana, etc. Fashion show - dos & don'ts to assist people. Donations of dressing for success.

Livingston-Jenn Webb-Building membership would be our goal, we need to build memberships, need to meet more. Heavy amount of events- 17 of them. PMN 3 day designation course. We are getting organized & getting our message right. We have 17 events we cannot wait to see you.

Lansing- Joi Luckadoo Villa- Mid-Michigan name change from Lansing, in order to be more inclusive. More events, Membership Madness . Nora assisting with all of our events. Leaders are made here.

Northern- Jenifer Marlow- Dates planned till Jan 2020. Feb 8th, collaborative event with businesses, goal setting, overcoming obstacles, includes CE, also have a tax advisor. April- other education , appreciative of our strategic partners.

Birmingham/Bloomfield- Karen Cresap- Communication of everything would be main goal. We are rolling that out, great mixer with new people there. We asked questions & also decided to make changes in order to get more people excited & attend things, for example, WCR meetings after an event. Trying new things outside the box. Appraisal panel coming up Realtor Safety coming up , We need to grow & communication is the goals.

10:22

Committee Breakouts

Resume 11:25 AM

ByLaws-

Beth Graham- Read your bylaws/standing rules

Changed \$150 from \$100 for outgoing President gift from President ELeCt

Audit allowed to start immediately after the Jan State Meeting

Membership change- Motion to change all of these. Approved, from committee

Hospitality- Nancy - May 1st, Spring Meeting, working on a networking event as we need to do three. Wednesday 15th Segway Tour. MR- Oct 1st will be meeting, 10-4. Mixer afterwards at the Punchbowl Social. No moneys. Working on firming up dates.

Education- Nora- Working on our May speaker or focus group...maybe having a focus group breaking out by position..using experience of past leaders etc to assess where we are at. We do not have a budget but we are working on it No money need suggestions

Leadership Development- Heather, Formally National Focus, put names to National. Can submit 7 names to National. Nice webinar on WCR.org on leadership that you can learn from. Due May 1st- to submit to National. App to Debbie Z, then they will work to submit to National . We need to get these in ASAP.

Membership- Wanda, we need each network to grow- that is our goal. We are all on the membership committee. \$225 to winner of the contest in order to use for the regional retreat. We have a Golden Achievement Award in bylaws to give out. Detroit- end of the Year award- great videographer- will get a video when you win. We have a booth at MI Realtors Conference, we need ideas to Wo/Man the booth etc, any ideas with pets & kids? We need \$400 to help us, \$225 to the Regional award, \$14 designing the certificate, rest to photographer \$100. New member orientation, use condolences & accolades for members to show you are there etc.

Social media/marketing- Shana, passing on to Jennifer- be correct on Facebook- Women's Council of Realtors (NAME) . Nothing else. Stick to the rules. Do not change name until approval if so. We will tag all the Network for our events so that way everyone knows about it on FB. Makes it easier. Tag other Networks in your stuff on FB. Major fundraisers, etc let us know & we will put on the State stuff- the big events/fundraisers, not the small stuff. No money. Chair is now Melissa Degan.

Nothing from Nominating, Katie Weaver

Finance & Budget- Chris, great people on the budget committee, lots of people there. Misc income, sponsors, expenses for our meetings, Leadership Day, etc. Based it off the previous year's budgets. Motion out of Committee to approve the budget. Approved. Have the President look at the standing rules, etc what is covered, etc & have it signed off first and check out the stuff. Member travel- is for National Executive Members & divided equally

Ways & Means- Renee Smith -goal is to raise funds, we have a new committee. Will be using the baskets & the Chinese auction to raise funds, etc. Mixer at Punchbowl Social, hoping for some experience giveaways so that we can raise some funds, wine tasting, weekends at GR, TC, etc. Bring others to the mixer in Detroit, hoping to have a lot of people & things to bid on.

12:09- New Business

Adjourn 12:10 PM