



GOVERNING BOARD MEETING AGENDA

Meeting Date: February 11, 2021

Location: Zoom

Time: 1 pm – 3 pm

WELCOME

Reminders:

Our mission (as a Network) is to build and develop women in real estate to become great leaders so they can best service their local communities.

Our Vision:

Women's Council of REALTORS Greater Capital Area is one of the largest referral networks for real estate professionals and affiliates Nationwide with over 1500 events and training annually.

Pledge of Allegiance – Tanvir led

Words of Affirmation – Martha shared

Budget Update - \$2,476.81

MOTION: Cancel Constant Contact and move to CanvaPro, ZoomPro, more (purchased) google space, and Mail Chimp. Arelis – Motion; - SO MOVED.

Current Members Update – 40 (based on spreadsheet – not sure if SPs were included or not)

Annual Goals: Membership - 10 Budget - \$5,000

Agenda Items:

1. Increase of membership – *Dan (Membership Director) to follow up with those who attended the event and (specifically) those who did not. Send a copy of the presentation, tell them when the next event is, etc. This will be after each event. Martha suggested an incentive to all members.*
2. March 11th panel – questions, itinerary – *Title: Leveling Up in Leadership*
3. Sponsors – suggestions? – *Martha is actively seeking new sponsors.*
4. Future CE classes – *Cammie Reed, member/broker, has CE classes and would like to collaborate with us. Looking at April – August for this.*
5. Elevate Conference – takeaways – *Speakers and/or leaders to create a 60-second video PRIOR to the event to pump up the event and encourage others to attend.*

6. IG account – *Tara and Arelis will follow up with Malia Tarasek (created the account 2 years ago).*
7. Board Meetings and Events (follow up from Arelis' motion from December's meeting) – ***MOTION: Reduce the number of board meetings and the number of events to be in compliance with State Leadership's recommendations for network leadership and membership requirements. Arelis – Motion. Motion tabled until the Mandatory Meeting.***

Action Items

1. *Tara send pdfs of Governing Board Meeting Minutes to Martha and Arelis so they can be uploaded to the microsite.*
2. *Martha to send out an email to continue our dialogue about our membership incentive program.*
3. *Mandatory Governing Board Meeting to be called on 2/26 11-12 or 12-1.*
 - a. *Motion – Frequency of Governing Board Meetings*
 - b. *Membership Incentives*
 - c. *Review Board Members' job descriptions and review commitments*

Next Meeting: TBD – currently scheduled for Thursday, March 11th. Zoom link has already been sent.