

Friday, August 5, 2022 @ 9:00 a.m. Via Zoom

Attending: Ryan White, Monica Browning, Alecia Hull, Jan Burnett, Debbie Resch, Christine Riise, Aimee Ramos, Liz Williams, Debora Sanders

**Call to Order – Ryan White** *9:08am*

* *Review of Agenda & Minutes of Last Meeting    : Update numbers of membership*
* *Insurance Renewed: completed renewed for 1 year and saved to google drive & Ryan has hard copies*
* *State Meeting Oct 8-10, Who will attend? : New incoming board mostly likely attends. Minimum is President and President Elect.*

1. **Financial Report – Debbie Resch** 
   * *Union Bank $37,280.89 and Mechanics Bank Reconciliations $5,556.59*
   * *File raffle registration- Completed- Resent separately in certified mail 2021 and 2022- there has been no response and the check has not been cashed. Debbie sent an additional check for $30 due to increased fees.*
   * *Upcoming Audit 8/11/22 (Run by Liz)*
2. **Membership Director- Jan Burnett**

* *72 total members, 58 realtors, 80.5 % Realtor and National Affiliate Members and 3 new members. Samantha Richards, Vanessa Haven, Mary Aryers*
* *WCR is actively working on new systems for resolving the membership issues. Roster still comes from the website. Billhighway will*
* *“Come Back” campaign : no activity from that, lost many members and suspect it’s from changed emails. Looking to print and compare lists and personally call to invite members to join.*
* *On the personal call verify the emails. Dialing for dollars; call everyone on the list and verify their information; ask to re-join. Split up the list to*

1. **Events Director –Sasha Allen, not present Ryan reporting**
   * *August Financial Advisor Event: speakers are confirmed - splitting the time between the speakers. Next meeting Tuesday morning, zoom*
   * *October/November event? Ideas: Next business meeting - Strategic partner Lenders meeting or ASB meetings, Adam from MCAR possible speaker*
2. **Fall Fundraiser: September 2021 Ways & Means -Alecia Hull**

* Fashion Show: 8 stores confirmed, only 1 store for menswear, thus men will escort the models in their own clothes with dapper hats. Liz will order decorations. All models are confirmed
* *Donations for raffles – letter & ask: 7 sponsors are confirmed, moving along and still asking for more*
* *Silent Auction: Aimee sent the need/want list. Have received more wine for barrel. Several people committed to donation items (20 items last year) and so far about half way there.*
* *Printing Poster for Strategic meeting*
* *Start date of ticket sales - hold off on the resend until we have invitations to include sponsors*
* *Video marketing : members dressing up and for promoting the fashion show, Alecia heading up*

1. **First Vice President – Monica Browning**

* Election Attendance: 24 people attended, 29 registered

1. **Communications – Mark Lavin; not present Ryan reporting**

* *Upcoming event communications: Mark is actictly sending out everything*
* *August event : currently have 8 registered and Fall Fundraiser has 7 registered*

1. **Election 2022 Board –** *Renee Garner***, not present, Liz reporting**

*Results: Two nominations: Unanimous voting for President Elect and Treasurer*

1. **New Business:**

Alecia Feedback from Chicago 360: Creating a new member package ($29 dollar per person per join), long time member gift to honor, make connections, CA group about 30 people connected

* *Vote to renew Chamber of Commerce membership: Approved to renew the membership for another year No one opposing*
* *Board meeting 9/2/22 Labor Day weekend-Zoom*
* *Alecia asked Paige from Pillar to Post to become a member and the new social media marketing promoter*
* *WCR won the Chamber of Commerce Award for business: Business of Excellence*
* *What was the feedback regarding Stefani calling for reminders on the member-only event? Investing in the texting app- ability for mass/group texting for info and invites. Possible to include a link for registration.*

Adjournment at 10:04 am

Next Board Meeting: Friday September 2nd zoom

State & National Events:

2022 California State mee􏰀ng – Long Beach – Oct 8-10

National Meeting – Orlando FL – November 9-13, 2022

Women’s Council of Realtors Past Presidents

2002 Susan Clark  
2003 Arliene Beesley

2004 Linda Dorris  
2005 Linda Shepard

2006 Kim DiBenedetto

2007 Karen Calley  
2008 Kathleen Hendricks

2009 Noni McVey  
2010 Gloria Reese  
2011 Judy Hartwell

2012 Lori Jakubowski

2013 Molly McGee

2014 Danette Roberts

2015 Karen Calley

2016 Sandra Schirmer

2017 Carol Duncan

2018 Marlene Lucero

2019 Tammy LaSala

2020 Renée Garner

2021 Debora Sanders