

Women's Council of REALTORS®
Georgia
2025 Strategic Partner Program Guide



#LeadersMadeHere

Dear Strategic Business Partner,

We are honored that you are considering the opportunity to become a Strategic Partner with the Women's Council of REALTORS® Georgia Network. Please review the information included within this packet so that you may become familiar with our organization and the value of our partnership.

The Georgia Network membership includes successful REALTORS®, both women and men, as well as affiliate service providers. Our members represent the top professionals within the industry. Our goal is to provide our members with education and leadership training to help them achieve success both personally and professionally. As you support us in training leaders in our industry, we want to support you by bringing you more business and creating a valuable resource for our members.

Sincerely,

Cassandra Odoms

2025 President, Women's Council of REALTORS® Georgia



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Meet Our 2025 Governing Board



Cassandra Odoms
President

Georgia



Tammy Plamondon
First Vice President



Shantel Payne
Treasurer



Angela Campbell
State Liaison



Lavenia Whitner
District Vice President



Bobbi Kern
District Vice President



Lois Coccia
District Vice President

2025 Strategic Partner Levels							Bronze	Silver	Gold	Platinum	Pinnacle	
*Annual Partnership Return On Investment							\$500	\$1,000	\$2,500	\$5,000	\$10,000	
Number of Designated Representatives per Level***							1	1	2	3	4	
Council to send one co-branded email to all members							1	1	1	2	4	
Opportunity to Host CE Class for State							N/A	N/A	1	1	1	
Complimentary Partner Appreciation							N/A	N/A	X	X	X	
Name Displayed on Quarterly Newsletter & all State Programs							X	X	X	X	X	
Partner's Logo & Contact Information Postcard emailed to members at the beginning of the year							X	X	X	X	X	
Opportunity to join State Project Teams							X	X	X	X	X	
Council to Promote Partner on all Social Media Platforms							X	X	X	X	X	
Logo/Name included on Retractable Banner and Displayed at Events							X	X	X	X	X	
Use of Women's Council Georgia Logo on Partners Marketing Materials								X	X	X	X	
Logo Displayed on Women's Council Georgia website linked to Partner's website								X	X	X	X	
Partner Participation/Sponsor Opportunity – Social								X	X	X	X	
Partner Recognized at ALL State Meetings								X	X	X	X	
Two-minute Microphone Time at State Governing Board/Membership Meetings									X	X	X	
Opportunity to have Marketing Table at State Installation and Holiday Event										X	X	
One Complimentary Admission to State Installation and Holiday Event										X	X	
Two Complimentary Admissions to State National President's Luncheon										X	X	
Georgia WCR Membership Roster with Contact Information									X	X	X	
One National Women's Council Membership											X	
One Minute Microphone Time at ALL Local Business Mtgs with 48 Hour Notice										X	X	
Spotlight at Past-President Brunch											X	



Information about you and your company:

Name: _____ Company Name: _____

Company Address: _____

City/State/Zip: _____

Business Phone #1 (_____) _____ Business Fax #1 (_____) _____

Business Phone #2 (_____) _____ Business Fax #2 (_____) _____

Residence Address: _____

City/State/Zip: _____

I would like my mail sent to (check 1) _____ Business Address _____ Residence Address

Email: _____ Website: _____

Local Network you are joining: **Women's Council of REALTORS® Georgia** _____



Strategic Partnership Level Selected (see page 5 for benefits and options)

- Pinnacle (\$10,000) Platinum (\$5,000) Gold (\$2,500) Silver (\$1,000)
 Bronze (\$500) Sponsor a REALTOR® Membership (\$210)

Once the completed application and payment is received, you will be contacted to select your sponsorship dates, according to your selected package. No dates are guaranteed and are subject to change. *

Payment Options (Check one):

Enclose check made payable to:
"Women's Council of REALTORS® Georgia"

- Check# _____
 Please Invoice me to Pay Online
 Please Charge my Card for me (plus credit card fees)
 Credit Card#: _____
VISA____ MasterCard____ Exp Date: _____ CCV Code____ Zip _____

Signature _____

Please mail all checks to:
Women's Council of REALTORS®
6065 Barfield Road
Sandy Springs, GA 30328

All applications must be received by January 31, 2025 to be included on the State Banner.

Cassandra Odoms (President)

Phone: : 470-587-3861

Email: : codomsrealtor@gmail.com

(President-Elect)

Phone:

Email:

Tammy Plamondon (First Vice-President)

Phone: : 770-862-9792

Email: : tammylj770@gmail.com

Shantel Payne (Treasurer)

Phone: 470-262-8114

Email: shantel@numoverrealty.com

Angela Campbell (State Liaison)

Phone: 404-821-3455

Email: ARCHomes@hotmail.com

Lavenia Whitner (District Vice-President)

Phone: 404-229-8373

Email: Lavenia.Whitner@gmail.com

Bobbi Kern (District Vice-President)

Phone: 404-304-8373

Email: bkern@kw.com

Lois Coccia (District Vice-President)

Phone: 770-629-1042

Email: lois.coccia@bhhsgeorgia.com



Mailing Address Women's Council of REALTORS® Georgia

6065 Barfield Road

Sandy Springs, GA 30328

Strategic Partnership Leads:

Secretary.georgiawcr@gmail.com

Follow us on Facebook:

<https://www.facebook.com/georgiawcr>

**Thank you for supporting
the Women's Council of
REALTORS® Georgia
Network's 2025 Vision!**