



OPPORTUNITY
KNOCKS!
WILL YOU
ANSWER?

STRATEGIC PARTNERSHIP PACKET
2025

We are a network of successful REALTORS[®], advancing women as professionals and leaders in business, in the industry and the communities we serve.

WCR Arizona East Valley Network Annual Strategic Partner Opportunity

Benefits	Partnership Levels			
	Platinum	Gold	Silver	Bronze
	\$1000	\$700	\$400	\$250
Recognition on the Network website at wcr.org with live link to company website	*	*	*	*
Recognition on Network meeting promotional materials, including monthly e-newsletters	*	*	*	*
PowerPoint recognition at Network meetings (if available)	*	*	*	*
Facebook posts on the Network page and group	6	4	3	2
Certificates for complimentary Network meeting attendance*	6	4	2	1
Certificates for complimentary Network meeting attendance for non-member REALTOR® guests ¹	4	3	2	1
Membership admission rate at events and meetings	4 members	3 members	2 members	1 member
Display on WCR sponsorship banner at Network meetings	*	*	*	*
Mailing list of Network members	*	*	*	*
A display table at Network meetings and events	*	*		
Opportunity to sponsor and host an education event of choice before sold-out	1	1		
Mailing list of event & meeting attendees	*	*		

WCR Arizona East Valley Network Single Event Sponsorship Opportunity

Up to two sponsors per event at \$250 each

Benefits:

- Recognized in event promotional material (print and electronic) as event sponsor
- 2-minute introduction and opportunity to share information on company, product or services
- 1 free admission to event
- Marketing table to display literature at event

* Certificate for complimentary admission does not apply to special events such as dessert auction.

If you are interested in becoming an annual strategic partner or event sponsor, please contact Julie Tate, Local President-Elect, at Julie@jttate.com or 602-571-2648 (mobile).

2025 WCR Arizona East Valley Network Calendar of Events

January	February	March
<p>20 Board Meeting (1:30PM)</p> <p>23 Industry/Education Event (1-3PM)</p>	<p>17 Board Meeting (1:30PM)</p> <p>20 Industry/Education Event (1-3PM)</p>	<p>7-9 Ostrich Festival Volunteer (various shifts available)</p> <p>13 WCR AZ Spring Conference</p> <p>17 Board Meeting (1:30PM)</p>
April	May	June
<p>17 Industry/Education Event (1-3PM)</p> <p>21 Board Meeting (1:30PM)</p>	<p>19 Board Meeting (1:30PM)</p> <p>22 Industry/Education Event (1-3PM)</p>	<p>3-5 WCR Natl. Mid-Year Meeting, Washington DC</p> <p>16 Board Meeting (1:30PM)</p>
July	August	September
<p>HAPPY SUMMER!</p> 	<p>18 Board Meeting (1:30PM)</p> <p>28 Industry/Education Event & Election (1-3PM)</p>	<p>15 Board Meeting (1:30PM)</p> <p>16 Networking Event/Taco Tuesday Member Mixer (5:30PM) - TBD</p> <p>18 WCR Arizona State Leadership Orientation</p>
October	November	December
<p>20 Board Meeting (1:30PM)</p> <p>30 4th Annual Diamond Dessert Auction (5:30PM)</p>	<p>12-16 NAR Conference, Houston, TX</p> <p>18 Networking Event/Taco Tuesday Member Mixer (5:30PM) - TBD</p> <p>TBD WCR State Winter Conference</p>	<p>TBD AZ East Valley Network Award and Installation Breakfast (8:30AM)</p> 

All Arizona East Valley local network events are held at Avion Center, 1733 E Northrop Blvd, Chandler, AZ, unless noted otherwise.

2025 Governing Board Officers



President

Roseline Cristanelli

roseline@reliancefirstrealty.com

480-945-4657

Reliance First Realty



President Elect

Julie Tate

Julie@jitate.com

602-571-2648

HomeSmart International



First Vice President

Jen MacLay

jen@maclayrealestate.com

480-980-0958

MacLay Real Estate



Treasurer

Lori Hansen

lorhanre@gmail.com

480-600-5463

HomeSmart International



Membership Director

Bill Paden

bpaden@directmortgageloans.com

510-501-2542

Direct Mortgage



Event Director

Kari Gutierrez

kari.homesaz@gmail.com

480-570-8548

HomeSmart International



2025 Strategic Partnership / Event Sponsorship Commitment Form

Business Name: _____

Mailing Address: _____

Contact Name: _____

Email: _____

Phone: _____

If sponsoring an event:

Title of Event(s): _____

Date (s): _____

Strategic Partnership Level

Platinum: \$1000 Gold: \$700 Silver: \$400 Bronze: \$250

Mail payment to:

Women's Council of REALTORS®
c/o WeSERV
1733 E Northrop Blvd
Chandler, AZ 85286

Please email a high resolution company logo and headshot to Julie@jjtate.com to be used on marketing materials.

THANK YOU for making a difference within the Women's Council of REALTORS®!
Because of professional partnerships like yours,
we are able to fulfill our mission and vision for 2025!