



BENEFITS 2024

Strategic Partners

Women's Council of
REALTORS®
Naples-on-the-Gulf

Dear Women's Council of Realtor Friends & Partners,

I am beyond honored and privileged to serve as your 2024 President of The Women's Council of Realtors® of Naples.

On behalf of the 2024 WCR Naples Network, WE THANK YOU for all your support. We have an exciting year planned for 2024 with many new educational, networking, and leadership opportunities. Our goal for 2024 is to grow our membership, to provide more value to our members AND strategic partners while building stronger business relationships and a stronger referral system.

If you haven't supported the Women's Council of Realtors® Naples in the past, we hope you will consider partnering with us in 2024. And, if you have supported us in the past, we hope you will consider renewing your support this year. Please reach out to me with any questions.

With Much Gratitude,

Sandra JAUREGUI SCHLAUPITZ
CERTIFIED JOHN MAXWELL COACH
REALTOR® | CEO/TEAM LEADER AT COASTAL LUXE
GROUP BROKERED BY EXP REALTY





MEET THE WCR NAPLES-ON-THE-GULF 2024 BOARD MEMBERS



**President 2024
SANDRA JAUREGUI
SCHLAUPITZ**



**President-Elect for 2024
MONIQUE TRUONG
OWENS**



**1st Vice President
ERICA LINDSEY**



**Treasurer
JENNIFER CAIL**



**Membership Director
SAMANTHA
SCHWARTZ**



**Events Director
DIANA VILLARREAL**





MEET THE WCR NAPLES-ON-THE-GULF PROJECT TEAM



Strategic Partner
LUANN VIZZONE



Awards & Scholarship
KIMBERLY VARGAS



Membership Co-Chair
GRETCHEN SHELTON



**Parliamentarian -
Ambassador**
ERNA MILEAN



**Marketing &
Communication**
PUJA ROMERO



Events Co-chair
SHALONDA WASHINGTON



Recruiter
MARIA ZABALA



Community Outreach
MAYA ISMAILOVA



Ambassador
RUTHIE MORENCY



Hospitality
AMINA MOKHTARI



Ambassador
DAYNELIS PEREZ



Strategic Planing
LUCY QUINONES



ABOUT WOMEN'S COUNCIL OF REALTORS®



Mission

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

Vision & Goals

The WCR is recognized as the voice for women in real estate, and the premier source for the development of leaders in the industry, organized real estate and beyond.

- WCR is a dynamic, accessible and diverse network, linking each member to the tools, training and support to develop their individual leadership potential and business goals.
- WCR identifies, supports and promotes the development of strong women business leaders in the industry, organized real estate and in the broader community.
- WCR provides an influential voice and perspective for women in real estate.
- WCR's local and state networks consistently deliver high membership value and a collaborative, welcoming environment in which members can achieve their business goals.
- WCR is an efficient organization with the structure and capacity to fulfill the Council mission and vision with excellence.



Core Values

Professional Credibility

Members of the WCR are career professionals who operate based on a shared value system of integrity and respect, and a commitment to excellence and continuous development..

The Power of Collaboration

Success in business today is achieved through positive, productive collaboration. The WCR provides an environment in which members support each other and work together to achieve personal growth and business success.

Every business, industry and community needs business who can inspire others and influence positive change. Through the WCR, members can discover and develop their authentic leadership style, apply new found leadership skills, and pursue leadership opportunities across all areas of their personal and professional lives.



Influence

Positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

Opportunity

The WCR member network is enriched by embracing the full diversity of our industry, and the opportunity to contribute different experiences, ideas and perspectives.

Women's Council of
REALTORS[®]
Naples-on-the-Gulf



**WHO ARE WOMEN'S
COUNCIL MEMBERS?**

Who are Women's Council Members?

- Highly successful, professional REALTORS®
- Earn more than two times the average REALTOR®
- In business 25% longer than the average REALTOR®
- Generate an average of 50% of real estate business from referrals
- Have a 'referral mindset'

Why do REALTORS® join Women's Council?

- To build productive professional relationships
- To build and access a network of professional expertise (including affiliated companies) they can leverage for their clients
- To continue to grow personally and professionally as top business leaders

Who can be a Strategic Partner?

A professional who has complementary expertise, experience and information to share that will help REALTORS® be more successful

What are Strategic Partner Benefits?

- Strategic Partner' distinguishes and positions affiliated companies as 'partners' with REALTORS® in providing complementary expertise and services in pursuit of a mutual goal - to help clients buy and sell homes.
- Becoming visible to high-performing REALTORS® and their clients.
- Opportunities to showcase products, services and experience.
- Becoming an indispensable part of the REALTOR®'s professional network of experts



Women's Council of
REALTORS[®]
Naples-on-the-Gulf

Strategic Partners

OPPORTUNITIES

STRATEGIC PARTNERS OPPORTUNITIES

BENEFITS	DIAMOND	GOLD	SILVER	BRONZE
	\$3500	\$2500	\$1000	\$500
Name, logo & link to your website on Women's Council Naples-on-the-Gulf website.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Speaking time at events, except Fashion Show, Winter Wonderland & Installation. The events will be decided on by President.	3 minutes Speaking Time at 4 events	2-3 minutes Speaking Time at 3 events	Two Complimentary Tickets to all Naples Women's Council events excluding Fashion Show, Holiday Wonderland and Installation	
Table Top - Opportunity to distribute materials or giveaways at the events	5 events, decided on by President	3 events, decided on by President		
Complimentary Tickets to all Naples Women's Council events	Two Complimentary Tickets to all Naples Women's Council events excluding Fashion Show, Holiday Wonderland and Installation	Two Complimentary Tickets to all Naples Women's Council events excluding Fashion Show, Holiday Wonderland and Installation		
Name & logo on printed programs, AV presentation & verbal recognition from podium at events; name & logo on signage at event entrance	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Link to your website on WCR Naples Facebook Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to Serve as WCR Naples Host at each Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Membership Pricing to all WCR Naples Events	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo included on all emails	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Access to WCR Naples Member Email List	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
EXCLUSIVITY	Only one sponsor per industry category	Only one sponsor per industry category		

STRATEGIC PARTNERS INVOICE



PLEASE REMIT BY DECEMBER 8, 2023

Sponsor Name (s): _____

Sponsorship Level: _____

Please circle one:

PLATINUM (\$3,500) GOLD (\$2,500) SILVER (\$1,000) BRONZE (\$500)

Please provide exact wording for your name, company, and your website address:

Please remit checks to:

**Women's Council of Realtors Naples-on-the-Gulf
C/O NABOR
1455 Pine Ridge Rd.
Naples, FL 34109**

Credit Card Payment:

Name: _____

Card Number: _____ **Exp date:** _____

Billing Zip Code: _____ **3 Digit Security Code:** _____

Signature: _____

Phone Number: _____

Email Address: _____

**LUNCH SPONSOR
INVOICE**

Sponsor Name (s): _____

Lunch Sponsor: \$500

- Company name and/or logo on event e-invitation & event marketing
- Company name and/or logo on event A/V presentation
- Introduction of company representative at the meeting
- Three minutes of "Podium time" for company representative.
- Company materials/giveaways may be placed on guest tables

Please provide exact wording for your name, company, and your website address:

Please remit checks to:

**Women's Council of Realtors Naples-on-the-Gulf
C/O NABOR
1455 Pine Ridge Rd.
Naples, FL 34109**

Credit Card Payment:

Name: _____

Card Number: _____ **Exp date:** _____

Billing Zip Code: _____ **3 Digit Security Code:** _____

Signature: _____

Phone Number: _____

Email Address: _____

Welcome to Women's Council of REALTORS®, Naples-on-the-Gulf, we are so excited that you joined our Network!

Now that you are a member there are four easy tasks to complete to get the most out of your membership:

- 1 Please watch this video link which will give you instructions on how to set up your sign in, password, and your Member profile:

<https://drive.google.com/file/d/1dqzQgXngCrYTm0YbTNc5Q8nviOIEN4Bv/view?usp=sharing>

Our national website is here: <https://www.wcr.org/>

- 2 Be sure to "like" all our Social Media links. This will ensure you will stay up to date with Women's Council events and information.

Facebook: <https://www.facebook.com/wcrnaples>

Instagram: <https://www.instagram.com/wcrnaples/>

- 3 If you have not already, please email Samantha Schwartz at sschwartz@berlinpatten.com your headshot, the confirmation of your brokerage and/or team name, and your Social Media links. We will use this information for our social media welcome announcement.

- 4 To get the most of your Membership please attend our various educational and networking events. To find our local events click the link and bookmark this page:

<https://drive.google.com/file/d/1dqzQgXngCrYTm0YbTNc5Q8nviOIEN4Bv/view?usp=sharing>



**AS A TEAM LET'S WORK TOGETHER TO LEARN, DEVELOP, AND
BECOME TOMORROW'S BUSINESS LEADERS.
#LEADERSMADEHERE, #LEADWITHLOVE, #LOVETHEJOURNEY**

2024 Calendar of Events

WCR Board Meetings

January 9, 2024
March 5, 2024
May 7, 2024
August 6, 2024
September 3, 2024
October 15, 2024
November 7, 2024

-Members must attend 6 meetings per year -
Required for membership
-All meetings are from 11 am -12 pm at NABOR
Back Conference Room except for October
meeting which will be held on Zoom.

New Member Orientation

February 20, 2024
Cocktail/Charcuterie Social Event
5:00 pm - 7:00 pm
Location TBD

May 17, 2024
Breakfast/Coffee
8:00 - 10:00 am
NABOR Back Conference Room

October 8, 2024
Member Luncheon
Vineyards Country Club
10 am -11 am

Florida Realtors & NAR Events

January 17-21, 2024
Florida Realtors Mid-Winter Meetings

February 2-3, 2024
Elevate Growth Conference (Zoom)

May 6-8, 2024
Mid-Year Meetings Washington D.C.

July 27-29, 2024
Network 360 Conference - (For President Elect)

September 24-26, 2024
WCR FL Summit - (Pres + Pres Elect)

November 9-13, 2024
National Conference

January 30, 2024
Business Planning & 'Of the Year' Awards
11:00 am - 1:00 pm
The Vineyards Country Club

February 20, 2024
Happy Hour Social Event
5:00 pm - 7:30 pm
Location TBD

March 21, 2024
Blood Drive
9 am - 3 pm
Location TBD

March 26, 2024
Top Producer Awards & Partner Expo
11:00 am - 1:00 pm
The Vineyards Country Club

April 16, 2024
Spring Fashion Show
11:00 am - 1:00 pm
The Vineyards Country Club

May 14, 2024
Luncheon, Theme TBD
11:00 am - 1:00 pm
The Vineyards Country Club

June 18, 2024
Cocktails & Hors d'oeuvres Social Event
5:00 pm - 7:00 pm
Location TBD

June 25, 2024
Breakfast and Annual Elections
9:00 am - 11:00 am
Location TBD

July 24, 2024
NABOR Senior Symposium
9:00 am - 11:00 am
NABOR

September 10, 2024
**Mindset, Empower Join Event with
Bonita/Estero/Cape Coral Networks**
11:00 am - 1:00 pm
Vasari Country Club

October 8, 2024
Member Appreciation Luncheon
11:00 am - 1:00 pm
The Vineyards Country Club

November 19, 2024
Tree & Wreath Auction & Fundraiser
5:00 pm - 7:00 pm
Robb & Stucky Naples Showroom

December 12, 2024
2025 Board Installation
5:00 pm - 9:00 pm
The Vineyards Country Club