

OUR MISSION

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

CORE VALUES

Professional Credibility
The Power of Collaboration
Influence
Opportunity

Scan for Events



 lakepointe@womenscouncilrealtors.com

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Meet Your Board



President:
Alicia Beasley
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313-334-2130



President Elect:
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dione@hamzarealty.com
586-243-5682



Treasurer:
CC Maciejewski
ccmac@simplehl.com
586-914-2291



First Vice President:
Ashly Allen
ashly@simpleadmins.com
248-321-1680



Director of Membership:
Jacqueline Phillips
jacqueline@877callmike.com
586-914-4617



Event Director:
Nicole Gray
nicolegray@kw.com
313-434-5702

We are looking forward to working with you and exceeding your expectations in 2024!

2024 Strategic Partnership Program



OUR VISION

The Women's Council of REALTORS® is recognized as the voice for women in real estate, and the premier source for the development of leaders in the industry, organized real estate, and beyond.



Lake Pointe

2024 Strategic Partner Annual Sponsorship Levels & Benefits Summary Page

	Diamond (\$1,000)	Gold (\$750)	Silver (\$500)	Brokerage (\$500)	Affiliate Partner
Individual Annual Strategic Partner Membership	1 Included	1 Included	1 Included	2 Included	\$175
Eligible to Serve on Committees / Volunteer	x	x	x	x	x
Ability to Sponsor other network events (at sponsors expense)	x	x	x	x	x
Partner Notebook	Full Page	1/2 Page	1/4 Page	1/4 Page	
Membership Pricing for Self & Designated Guests (Events - except Christmas Auction and Golf Outing)	1 guest at member pricing per event	1 guest at member pricing per event			
Banner Signage (logo only) at all WCR events	x				
3 Minute Video Commercial Displayed on Social Media Quarterly - schedule with Jacqueline Phillips	x				
Membership Roster Emailed Quarterly	x				
1 Event Promotionally Marketed on WCR Social and Email (event must be approved by board and you must provide creative)	x				
Logo listed on all of our email blasts	x				
Social Media Welcome Post inclusive of logo & company contact	x	x			
*Inspirational Speech (1x per year) Examples are: introduction, pledge of allegiance or closing ceremony	x				
Provide Company Materials for New Members	x	x	x		
Mixer/Orientation Sponsor (at sponsors expense)	x	x	x		x
List of Network Event Attendance and Contact Info for Events Sponsored	x	x	x		x
Logo/Company Name Displayed on Network Website	x	x	x	x	
Network Email Blast to all Members with Company Logo	x	x	x	x	
Table Signage & Event Recognition at all events sponsored	x	x	x	x	
*Banner Signage print deadline is January 31st					