



Women's Council of
REALTORS®
Englewood On The Gulf

#LeadersMadeHere

2024 Strategic Partnership Opportunities



Celebrating 65 Years of Leadership & Industry Excellence

A Solid Investment.

Reach your Target Audience

Build Relationships that work for you

Maximize your Marketing investments through
Strategic Partnerships with Women's Council

<https://www.wcr.org/network-sites/florida/englewood-on-the-gulf/>

OUR MISSION// We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.



Englewood Network overview

EDUCATIONAL EVENTS

The Englewood Network hosts educational and social networking events that facilitate relationship building between our members and industry related professionals, thereby adding value to everyone's business.

INDUSTRY EVENTS

We host a minimum of 4 yearly events focused on business development, and the development of leadership skills geared towards the real estate professional with an emphasis on elevating member professionalism..

SOCIAL EVENTS

Our Network hosts events designed to bring relaxation and a sense of camaraderie. We're planning a Kentucky Derby where members can try their hand at horse races while mingling with friends, and multiple local events supporting small business for example comedy night and a Trivia night.

COMMUNITY OUTREACH

We host fun and educational events for our members, but we also believe in supporting our communities and our neighborhoods. Each year, Women's Council chooses a primary charity to support. In addition, this year we will be hosting a community outreach day on March 23, 2023.



2024 Calendar of Events

January 10th – “Frank Menard – Business Coaching – 2024 Year Business Goals”

January – TBD – “Vision Board/Goal Setting Class”

February 14th – “Headshot & Video Promotion – Valentines Day Theme”

March 6th – “Strategic Partner Speed Dating & WCR Membership Drive”

March 23- Community outreach event

April 10th – “2023 Exceptional REALTOR® Awards”

April 27th – “Kentucky Derby”

May – NO MEETING

June 12th – “Dave Gammon – Annual Mid Year Economic Update”

July - NO MEETING

August – Florida Association of Realtors Conference in Orlando – See you all there!

September 11th – “Safety for REALTORS” - Guest Speaker to be confirmed

October 9th – Program TBD – Halloween Theme

October TBD – EVENING EVENT – Family/Friendly Fued/Trivia Night – FUN FOR ALL!!

November 6 – 10 - WCR 2023 National Conference-Boston, MA

November 13th – DINNER – “2025 Leadership Installation”

December 11th – “General Membership Meeting/Holiday Luncheon”

December TBD – “Waterway Education Boating Event”

Fun Member night out events example: Visani Dinner Theater, Trivia Night, Paint with a twist

Location of events TBD-Watch for our monthly event emails.

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Women's Council of
REALTORS®

Englewood



NEW BENEFITS ALERT!

ENGLEWOOD NETWORK BUSINESS PARTNER DIRECTORY

This directory will serve as a convenient source of information for our members and their clients by providing a direct link to our **2023 Network Business Partners**.

An electronic version will be available for members to easily share with current and potential customers. The link can be sent via text, email, and other outlets. This new booklet will allow business partners to not only be a resource guide for our members but also a go-to guide for their clients. A limited number of printed copies will be available; in addition to a Directory PDF.

Partners will be featured in this booklet, along with company information and contact information. Advertisements for companies will also be featured. Ad size will depend on the partnership level chosen.



TABLE TENT CARDS

At all 2023 Events, there will be multiple trifold tent cards on every table that prominently feature our local network business partners.



DIAMOND PARTNERSHIP

ANNUAL \$1,500

This is the most prestigious level of partnership and gives the company maximum exposure throughout 2024.

CORE BENEFITS

One table at 2 Social Fundraiser Events in 2024

Facetime-Affiliate of the month

Free standing combination banner with company logo as a **Diamond Partner** displayed at all events, includes design and print

Social Media Video Blast to Members 3x/year

Recognition on all network electronic communications

2-3 minute speaking opportunity at specific events throughout the year

Receipt of Active Membership Contact List Quarterly

Opportunity to host 1 Member Mixers and New Member Training



PLATINUM PARTNERSHIP

ANNUAL \$1,000

The Platinum Partnership offers marketing and advertising opportunities designed to create direct business growth for any size company.

CORE BENEFITS

4 Tickets to 2 Social Fundraiser Events in 2024

Facebook Affiliate of the month

Opportunity to host New Member Orientation one time per year

Free standing combination banner with company logo as a **Platinum Partner** displayed at all events, includes design and print

Social Media Video Blast to Members 2x/year

Recognition on all network printed and electronic

Communications Recognition on National Website and local

Network page as a **Platinum Partner** with logo

Receipt of Active Membership Contact List Quarterly



GOLD PARTNERSHIP

ANNUAL \$750.00

The Gold Partnership level offers great exposure via marketing opportunities to help grow your business.

CORE BENEFITS

Two tickets to 2 Social Fundraiser Events in 2024

Facebook Affiliate of the Month

Free standing combination banner listed as a **Gold Partner** displayed at all events, includes design and print

Social Media Video Blasts 1x/year (Business Partner to supply their own video)

Recognition on all network printed and electronic communications

Receipt of Active Membership Contact List Quarterly



SILVER PARTNERSHIP

ANNUAL \$500

Silver Partnership offers marketing and advertising opportunities designed to help a small business grow.

CORE BENEFITS

One tickets to 1 Social Fundraiser Events in 2024

Facebook Affiliate of the Month

Free standing combination banner for **Silver Partner** displayed at all events, includes design and print

Recognition on all network printed and electronic communications

Host one New Member Orientation per year

Receipt of Active Membership Contact List Quarterly



BRONZE PARTNERSHIP

ANNUAL \$350.00

Bronze Partnership provides marketing and advertising opportunities for a small business to elevate their reach.

CORE BENEFITS

Free standing combination banner for **Bronze Partner** displayed at all events, includes design and print

Recognition on all network printed and electronic communications

Receipt of Active Membership Contact List Quarterly



LOCAL AFFILIATE MEMBER

ANNUAL \$204.00

Local Affiliate Membership provides marketing and advertising opportunities for a small business to elevate their reach.

CORE BENEFITS

You will be on a preferred vendor list that will be circulated throughout the WCR Membership;

You are able to attend all monthly luncheons with access to our realtor and business partner members;

You can hand out your business cards and self-promote at all events.



Business Partner Benefits	Diamond \$3000	Platinum \$1500	Gold \$750	Silver \$500	Bronze \$350	Local Affiliate Member \$204
Network event tickets	1 Table	4 Tickets	2 Tickets	-	-	-
Speaking opportunity 2-3 minutes each event	Y	-	-	-	-	-
2023 Business Directory	Centerfold	Full page	½ page	¼ page	Business card	-
Facetime Affiliate of the month	Y	Y	Y	-	-	-
Trifold table tent	Y	Y	Y	Y	Y	Y
Event Vendor Table	Y	Y	Y	-	-	-
Banner	Y	Y	Y	Y	Y	Y
Social Media Video	3x year	2 x year	1x year	-	-	-
Recognition-all printed and electronic communication	Logo, name & number	Logo, name & number	name	Name	Name	-
Receipt of Women's Englewood Members list	6 x year	4 x year	2x year	-	-	-
Host Member mixers	2	1	-	-	-	-
Home page of WCR website	Logo/link	Logo/link	logo	Logo	Logo	-
Supporter of WCR pin	y	y	Y	y	y	-



Partnership Opportunity Form

On behalf of Englewood Women's Council of REALTORS® we extend our sincerest gratitude for your 2023 partnership.

Englewood

★ ★ ★ **Please complete, save, attach and email back to us at**

The order in which we receive forms and payments will determine the order in which we list our business partners and their logos on network printed materials, banners, and other advertising throughout the year, so please return this form as soon as possible! ★ ★ ★

IT IS MUTUALLY UNDERSTOOD THAT ENGLEWOOD WOMEN'S COUNCIL OF REALTORS AND THE FOLLOWING AGREE TO THE PREVIOUSLY OUTLINED 2024 PARTNERSHIP:

Company Name _____

Company Representative _____

Address _____

City/State/Zip Code _____

Direct Telephone _____ Email Address _____

Partnership Level _____ Amount _____

Authorized Signature _____

PAYMENT OPTIONS

We accept two forms of payments: Check or Credit Card. Although we prefer checks, we will gladly accept a credit card **plus an additional 3.5%** of the total to cover the credit card fee. Please make check payable to WCR Englewood on the Gulf.

Check Number _____

Credit Card Information: Visa MasterCard American Express Discover

Credit Card Number _____

Expiration Date _____ CVV Code _____ Billing Zip _____

PARTNERSHIP INVOICING AND MARKETING REQUIREMENTS (Please read and check)

An invoice for your partnership will be sent following receipt from the 2024 Englewood Women's Council of REALTORS® Treasurer, of this partnership opportunity letter. Commitments must be received by **1/31/2024**. We require your company's logo file (.ai, .eps., or high resolution .pdf file), along with your high resolution headshot or photo files (300 dpi or higher, inJPG format).

Payments must be received by **1/31/2024** in order to be included on our Partnership Banners. All Strategic Business Partnerships are priced at the listed annual rate on a calendar year basis. Therefore, pro-rations cannot be accepted.



Women's Council of
REALTORS[®]
Englewood On The Gulf



FOR MORE INFORMATION ON ANNUAL PARTNERSHIP OPPORTUNITIES
PLEASE CONTACT US TODAY.

CORE VALUES//The Power of Collaboration • Professional Credibility
Leadership • Integrity • Diversity • Success • Influence • Involvement

