

**2023 Strategic Partner Opportunities**

Hello Friend of Women’s Council of REALTORS®,

Women’s Council of REALTORS® are highly successful, professional REALTORS® who earn more than two times the average REALTOR®, are generally in business 25% longer than the average REALTOR®, generate an average of 50% of real estate business from referrals and have a “referral mindset”. REALTORS® join Women’s Council to build productive professional relationships, build and access a network of professional expertise they can leverage for their clients and to continue to grow personally and professionally as top business leaders.

Our State of Louisiana Network is proud to offer our **‘Strategic Partner’ Program**. As our Strategic Partner, we will have the opportunity to provide social and professional programs to our Network of 300+ members (across our 4 local networks) that will be seen as the Voice and the Source of all things Real Estate in Louisiana.

You will have the opportunity to strengthen relationships with our members and to be an indispensable part of their professional network of experts to better serve their clients.

You will also be able to showcase your products and services in addition to your experience and expertise. There are a variety of levels and benefits available to suit strategic partner marketing budgets and goals.

Thank you so much for your consideration. We are looking forward to introducing our updated program from last year with a few changes and welcome you to call with any questions. One of the biggest advantages of this program is that once you commit to being a Strategic Partner, we will ask you for no further funds throughout the entire year.

Respectfully,

**Shelley Simmons, President-Elect**

2023 Women’s Council of Realtors Greater State of Louisiana (Baton Rouge)

**Jeffrey Buchanan, President**

2023 Women’s Council of Realtors State of Louisiana (Shreveport/Bossier)



**2023 Strategic Partner Opportunities**

***WORK IN PROCESS CALENDAR OF EVENTS***

*Mon February 6th 6:00 pm Social With Sam Powell (20 attendee target)*

*Tues February 7th 9am – 2pm PMN Class (LREC awaiting) - Effective Negotiating for RE Professionals w/ Sam Powell (100 attendee target)*

**February: Women’s Council of REALTORS® State Event in conjunction with Louisiana Realtors, TBD**

*Mon April 24, 11:00 am – 1:pm Elite Strategic Partner Roundtable Mastermind*

*(75 attendee target)*

**April: Women’s Council of REALTORS® State Event in conjunction with Louisiana Realtors, Baton Rouge, LA – Hilton BR Capitol Center**

**AND**

*Mon April 24, 3:00 pm – 5:00 pm State Social at Top Golf, Baton Rouge*

*(50 attendee target)*

*Mon September 18th 2:00 pm -5:00 pm State Leadership Orientation*

*Mon September 18, 5:00 pm – 6:00 pm Cocktail Hour w/ Cash Bar and Guest Speaker/Author Joyce Jeffrey (50 attendee target)*

**September: Women’s Council of REALTORS® State Event in conjunction with Louisiana Realtors, Bossier City LA – Horseshoe Casino**

*Thursday December 7th 11:00 am – 2:00 pm State Installation & Awards , TBA*

**December: Women’s Council of Realtors State Installation in conjunction with Greater Baton Rouge Network Installation & Awards – Baton Rouge LA**

*(150 attendee target)*

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Listed/Recognized As (business/person/etc): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Mailing: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
Strategic Partner Level: \_\_\_\_\_ Elite \_\_\_\_\_ Gold \_\_\_\_\_ Bronze

***Would you like to add on a National WCR Membership for $200 (all member perks, pricing, voting, etc)? \_\_\_\_\_YES***

***Governing Board Meeting 2 Minute Plug (Elite & Gold Only) – first come, first serve***

***\_\_\_\_\_ Jan \_\_\_\_ March \_\_\_\_May \_\_\_\_ July \_\_\_\_\_ Sept \_\_\_\_\_ Nov***

***Assist at WCR Basket Raffle Table (Elite & Gold Only) – first come, first serve***

***\_\_\_\_\_ Feb/NOLA \_\_\_\_\_\_\_ April/Baton Rouge \_\_\_\_\_ Sept/Bossier City***

***Month for Strategic Partner Video in Newsletter (Elite only)***

***\_\_\_\_\_ Feb \_\_\_\_ Apr \_\_\_\_June \_\_\_\_ Aug \_\_\_\_\_ Oct \_\_\_\_\_ Dec***

Payment Method\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_   
**\*Credit Card Payment will include a 5% processing fee.**

**Helpful Hints:**

● **Make checks payable to Women’s Council of Realtors Louisiana**● **Mail payment to: Shelley Simmons |20762 Madison Avenue | Livingston LA 70754**

● **Send CURRENT logo & web link to** [**shelley@elevatere.agency**](mailto:shelley@elevatere.agency) **ASAP**

● **Questions? Contact Shelley Simmons**, **225.953.3851 or** [**shelley@elevatere.agency**](mailto:shelley@elevatere.agency)

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**WCR USE ONLY: Elite Level - Network Meeting Presenter Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Logo Rcv’d \_\_\_\_\_ Website Rcv’d \_\_\_\_\_ Added to Strategic Sponsor List \_\_\_\_\_**

**Pin Received \_\_\_\_\_\_\_\_ Social Media Recognition\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- |
| **BENEFITS** | **ELITE**  **$1,500**  ***Limit 1 Per Industry*** | **GOLD**  **$1000** | **Bronze**  **$500** |
| Member pricing at all WCRGBR events for one attendee | **\*** | **\*** | **\*** |
| Social Media Recognition on State Facebook Page (reach: 340) | \* | \* | \* |
| WCR Strategic Partner Pin | **\*** | **\*** | **\*** |
| Included in Meeting Program for all State Meetings | **\*** | **\*** | **\*** |
| Recognition in the State Newsletter 4 \* year (reach: 325 members) | **\*** | **\*** | **\*** |
| Included on the Entry Signage at every event | **\*** | **\*** | **\*** |
| Live Link to Company Website on WCR State Website | **\*** | **\*** |  |
| Strategic Partner Spotlight on State Facebook page | **\*** | **\*** |  |
| 2 minute plug at the start of Full Governing Board Meeting  6 / year (First Come First Serve) | **\*** | \* |  |
| Invitation to Work the WCR Table at each LR event & display collateral material – Feb/NOLA; April/Baton Rouge; Sept/Bossier (reach: 500 / event) - Max 2 partners/ event (First Come Basis) | **\*** | \* |  |
| Table Presenter at April Strategic Partner Mastermind | **\*** |  |  |
| Table Set up w/ Swag & Collateral AND 3 min. Presentation at February/Nola PMN Class & September/Bossier Orientation | **\*** |  |  |
| Attend Social with Sam Feb/NOLA, April Top Golf/BR & Cocktail Hour w/ Joyce Jeffrey Sept/Bossier | **\*** |  |  |
| Strategic Partner Spotlight Video in Newsletter (4 available) First Come First Serve) | **\*** |  |  |

***Door Prize Donations by Strategic Partners are Always Welcome & Will be Recognized***