



May 2024 BOARD MEETING MINUTES  
Monday, May 20, 2024

Location: Zoom

Attendees: Samantha Richards, Laraye Sullivan, Jennifer Hardy, Rhonda Mohr

Meeting called to order at 4:40 pm – Samantha Richards

Review of Minutes for May 2024: Approved

**A. Financial Report: Rhonda Mohr**

*Audit Review: It was suggested, we the board should review the audit. The audit must be reviewed and approved by the audit committee members and then sent to the board to review and approve. Rhonda will be presenting the audit in May.*

**Balances as of April 30, 2024**

U.S. Bank Balance: \$0 Closed

Morgan Stanley: \$9874.88

Bill Highway Operating Account: \$19,938.16

Bill Highway Prepaid Card balance: \$5,164.20

TOTAL ASSETS: \$34,977.24

Eventbrite: \$0.00

Square: \$0.00

PayPal: \$0.00

Income: \$0.00

Membership Dues from National: \$398.70

Fundraising Event Revenue: \$3,000.00

Morgan Stanley Interest: 35.71

APRIL TOTAL INCOME: \$3434.41

**EXPENSES:**

Event Expense: \$31.68. (posters)

Travel Expense: \$2,091.30 (\$870.45 Presidents Travel, \$1,220.85 Network 360)

Zoom: \$204.90

Tickets purchased at Sacramento Meeting: \$150

Processing Fees \$131.25

APRIL TOTAL EXPENSES: \$2609.13

MONTHLY NET – GAIN/LOSS \$825.28

YEAR TO DATE – GAIN/LOSS (\$2,258.13)

**B. Membership Director: Stefani Souza**

Membership:

No New Members

3 new members since the beginning of the year - I just received their enrollment dates from WCR Admin as they did not show up on the roster. I will be reaching out to all 3 to do our membership interviews complete so we meet our network requirements.

I sent out a membership email asking for support with membership and have not heard back from anyone

**C. Events Director: Jennifer Hardy**

Event Committee is focused on Next Event: Annual Fundraiser May 30<sup>th</sup> "Red Carpet Gala"

Regular Event Committee Meetings: Jennifer set up regular meetings for the committee. Future Events discussed:

June: Industry Insurance Event/Laguna Seca: - Insurance event with Strategic Partners, Jeremy & Jessica Connally to present. Tuesday, June 25<sup>th</sup> 3-5PM at Laguna Seca Golf Club.

July: Members Event – Financial Planning: Samantha to plan a Financial Planning for Members only with Strategic Partner Steven Lease/Morgan Stanely

August: WCR Monterey Peninsula 2025 Board Elections – Samantha working on the Candidate Review Team. Jennifer will contact Islands to reserve the outdoor patio for August 1, 2024, from 4:30 to 7:30. Green Eileen Industry Event – still pending Eileen's availability.

Other Potential Events for September/October/November: Expanding Housing infrastructures and ADU's in Monterey County – City Planners from various jurisdictions. Member Event - Pumpkin decorating and member luncheon at the Farm

Guest: Jenn Cesario: Company is hosting a Real Estate Conference on the 18<sup>th</sup> of April at the Monterey Plaza. This event is targeting all realtors. The event is to allow all realtors to increase communication with one another. She will send information about the event.

**D. President Elect: Anna Abad**

Annual Fundraiser May 30<sup>th</sup>, 2024, at Pasadera Red Carpet Event:

**E. Strategic Partners:** No update

**F. Communication:** Stefanie Souza & Team: (Submitted via e-mail)

Communications:

Sponsors for the Red-Carpet Gala have been scheduled on social media. I have 3 more to add to the campaign (Laura Trujillo, Lil Ray's & MOD Movers) I would love an updated spreadsheet of all the sponsors so that I may cross reference and ensure I haven't missed anyone.

Once the Gala is behind us, I would love to chat with Jenn Hardy and get the other events campaigns scheduled for social media.

I will also be working on network spotlights for past presidents and pivotal members as we have discussed in the past.

***G. New Business:***

Meeting adjourned at 5:10 PM. Next Board Meeting: June 10th on Zoom @ 4:30 pm

Respectfully submitted by Laraye Sullivan, 2024 First Vice President, Women's Council of Realtors

Monterey Peninsula. May 20, 2024 \_\_\_\_\_

**Completed Events:**

Jan. 6, 2024 – Membership Drive 5k run/walk (Member Event #1)

Feb. 2024 – City Officials Panel (Community)

March 28, 2024 Sip, Shop & Learn (Member Event)

State and National Events: State Meeting in Sacramento April 27<sup>th</sup> & 28<sup>th</sup>

Woman's Council/C.A.R.: None planed at this time.

Woman's Council/NAR NXT the REALTORS Experience

November 2024