



Mar. 2024 BOARD MEETING MINUTES  
Monday, March 11, 2024

Location: Zoom

Attendees: Samantha Richards, Laraye Sullivan, Jennifer Hardy, Rhonda Mohr, Anna Abad

Meeting called to Order at 4:42pm – Samantha Richards

Review of Minutes for Jan. 8, 2023: Approved

**A. Financial Report:** Rhonda Mohr

Balances as of January 31, 2024

Balances as of January 31, 2024

U.S. Bank Balance: \$3,966.05

Morgan Stanley: \$5,826.27

Bill Highway Operating Account: \$25,339.06

Bill Highway Prepaid Card balance: \$1738.50

Donation Account: \$2,612.80

TOTAL ASSETS: \$39,482.68

Income:

Membership Dues from National: \$377.00

Interest US Bank: \$ 0.03

Interest Morgan Stanley: \$24.03

Donation Contributions: 2,200.00

JANUARY TOTAL INCOME: \$2,602.06

EXPENSES:

Event Expense: \$1,543.70

Travel Expense: \$1,627.80

Mailchimp \$45.00

TOTAL EXPENSES: \$3222.50

MONTHLY NET – GAIN/LOSS (\$621.44)

YEAR TO DATE – GAIN/LOSS (\$621.44)

Balances as of February 29, 2024

U.S. Bank Balance: \$3,966.08

Morgan Stanley: \$5,848.84

Bill Highway Operating Account: \$16,370.21

Bill Highway Prepaid Card balance: \$8,362.08  
Cash – Events: \$874.20  
Donations: \$5,312.80  
TOTAL ASSETS: \$40,734.21

**Income:**

Membership Dues from National: \$343.20  
Interest US Bank: \$ 0.03  
Interest Morgan Stanley: \$22.57  
Donation Contributions: 2,800.00  
Event -3 City Officials: 960.00  
FEBRUARY TOTAL INCOME: \$4,125.80

**EXPENSES:**

Installation Expense: \$11.27  
Event 3 - Expense: \$636.00  
Event 7 - Expense: \$600.00  
Travel Expense: \$952.42  
Operating Expense: \$674.58

FEBRUARY TOTAL EXPENSES: \$2,874.27  
MONTHLY NET – GAIN/LOSS \$1,251.53  
YEAR TO DATE – GAIN/LOSS \$630.09

US Bank is not closed out, but we will do soon. The money from that account will be placed into a Morgan Stanley account. Rhonda will be checking and see if paper checks from Bill Highway can be purchased.

**B. Membership Director:** Stefani Souza

National Affiliates 9 and 43 Realtors Total of 52

We have a 20%/80% split

All board members are calling current members to assist with the signup and renewal. WCR has fixed the computer issue many members had when attempting to making their payment. The board members will call the WCR members and offer the members an option to sign up on the 28<sup>th</sup> at our event. After the 31<sup>st</sup> of March there will be a \$35.00 fee. Samantha will look for a form that we could use to sign people up at our event to assist those still experiencing issues with the renewal online system.

**C. Events Director:** Jennifer Hardy

March 28<sup>th</sup> -Sip, Shop & Learn in Carmel at “Sho Shin” Members only 21 signed up so far, the room can hold 50.

Event we purchased with “Green Eileen”: Samantha reaching out to Green Ilene for availability for the event and what the travel expense will be. We may be able to do this event in April. The second option is to do the “Insurance Event” with Misty Torrez who is with All State. Both will be announced and decided within the committee meetings.

Past Events: (City Official Panel) 70 attended. We made \$874.20 Our cost was \$636.00 Net: \$238.20

**D. President Elect:** Anna Abad

Annual Fundraiser May 30<sup>th</sup>, 2024, at Passadera, Red Carpet Event:  
Committee needs help with sponsorship and raffle prizes. Blue Adobe will be sponsoring the Champaign reception. The committee meeting will take place on zoom and Samantha will be sending out an email asking the membership who would like to be a part of the committee.

**E. Strategic Partners:** Alecia and Anna:

Update since January 2024: \$5312.80 Promised: \$9,000.00  
Goal = \$15,000.00:

**F. Communication:** Stefanie Souza & Team:

Facebook and Instagram updates: No update  
Strategic Sponsor Spotlights: No update  
Email: Blast will go out for the 28<sup>th</sup> member only event.  
Member Spotlight – New and Trailblazers (original members)

**G. New Business:**

Update per diem when traveling: Rhonda made the motion to raise \$74.00 per day via Monterey County Laraye second. Passed unanimously.

Meeting adjourned at 5:32PM. Next Board Meeting: April 8th on Zoom @ 4:30 pm

Respectfully submitted by Laraye Sullivan, 2024 First Vice President, Women's Council of Realtors

Monterey Peninsula. March 11, 2024 \_\_\_\_\_

**Completed Events:**

Feb. 2024 – City Officials Panel (Community)  
Jan. 6 2024 – Membership Drive 5k run/walk (Member Event #1)

State and National Events: State Meeting in Sacramento April 27<sup>th</sup> & 28<sup>th</sup>  
Woman's Council/C.A.R.: None planned at this time.

Woman's Council/NAR NXT the REALTORS Experience  
November 2024