



Women's Council of Realtors, Monterey Peninsula Network, Monterey, CA A Regular Meeting of the Governing Board

Date: December 8, 2022 @ 10:00 a.m.

Location: Marriott Hotel, Monterey – Los Angeles Room – 2<sup>nd</sup> Floor Presiding: Alecia Hull – President

Attendees: Letty Veitengruber, Ryan White, Liz Williams, Christine Riise, Aimee Ramos, Stefani Souza, Samantha Richards, Jan Burnett, Mae Lamb, Monica Browning, Alecia Hull, Debora Sanders

Meeting called to order at 10:06 am

#### **Review of Agenda & Minutes of Last Meeting:**

- **Financial Report: Debora Sanders** - Union Bank Balance is \$33,773.37 Mechanics Bank Balance \$5,677.46, Bill Highway Balance \$1,324.33.
  - Current balance for CD: 2 year statement expires 01 June 2023
  - Don't transfer square funds until there's a larger amount to save on fees. Any revenue from

Bill Highway generates fees- use mobile deposit for any checks to save on fees.

  - New addition to the expense report = % of Budget versus Actuals
  - Installation funds have not been transferred yet.
  - Account has more scholarship funds available for non-board members
- **Membership: Jan Burnett & c/o Membership Stefani Souza** -

• Number of new members= 2, Shelby Taylor and Linda Wallace. 80% Realtor and 20%

National Affiliate Members. 87 Members, 69 Realtors & 18 Affiliates

- **Events – Mae Lamb:**
  - January 6<sup>th</sup> – Membership Run/Walk Event 8 am. – Blue Adobe will sponsor and bring snacks/drinks - Date correction, Event is January 7th
  - February 23<sup>rd</sup> – City Officials Panel – 8:30 a.m – first meeting recap - Adam from MCAR is reaching out to possible panelists. Alecia is reaching out to Hyatt (possible discount for 2 event there: City Officials and MCAR Education event CRES)
- **Hospitality:**

• Thank you lunch for MCAR staff – spoke with Kevin and he thinks that gift cards would go a long way - voted against, but today proposed the \$25 gift card for the 6 staff members approved.

- **Strategic Partners– Samantha Richards & Alecia Hull**

- Alecia sent out 'Thank you' notes to All strategic partners from the year. Samantha and

Alecia will start recruiting strategic partners for 2023. We currently have Sotheby's for

\$1,500 and Morgan Stanley for \$1,500

- **Communications – Stefani Souza**

- Facebook and Instagram updates: Great job on the FB board member highlights. Will send

out a FB invite for members to Like the FB page. Need strategic partner information: What

are the different levels? Cost Benefits?

- **New Business:**

- Standing rules for honorary members, need to vote after Debora presents standing rule changes - standing rule revision passed.
- 2023 budget review and approval – The budget was approved.
- Bill Highway - Debora is further looking into this. The additional fees attached with Bill Highway is for efficiency. It is an all-in-one system.
- CRS Class – June 1<sup>st</sup> - Certified Residential Specialist - Certified Residential Specialist (CRS) is the highest credential awarded to residential sales agents, managers, and brokers - looking into teacher to lead local class. Maybe hold at Hyatt.
- National Meeting in Orlando – Alecia Hull and Samantha Richards had to cancel due to Hurricane Nicole - Alecia working on getting a refund /credit. \$260 Installation tickets sold in Orlando, and waiting on check.

**Meeting adjourned at 10:58 am. Next Board Meeting will be at January 6<sup>th</sup> at 9 am on Zoom**

**Respectfully submitted by Letty Veitengruber, 2023 First Vice President, Women's Council of Realtors Date: 12/14/2023 Signature:**

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