



Bobbie Nelson

Women's Council of REALTORS®
"Training Our Future Leaders"
Scholarships 2015



Our way to honor the legacy of the amazing Bobbie Nelson is to encourage more participation and development of leadership within the Women's Council of REALTORS® Santa Cruz Chapter. This scholarship will provide more opportunities for our next generation of leaders to gain experience and a greater understanding of the value WCR has to offer personally and professionally.

Bobbie was a dynamic leader and very active Santa Cruz, Capitola and Aptos community member. Bobbie served as a volunteer for over 15 years for the Aptos 4th of July parade. Bobbie served as the Capitola-Soquel Chamber President, Santa Cruz County Association of REALTORS® President, and National Women's Council of REALTORS® President. She also served in Board positions with the California Association of REALTORS® and the National Association of REALTORS®.

Bobbie was a vibrant person, full of life and an inspiration to all people whose lives she touched. Her leadership, humorous approach, and zest for life will be greatly missed. These scholarship opportunities are intended to honor her memory and continue involvement in Women's Council of REALTORS®, the organization she was passionate about and participation she valued so highly.

Our Mission Statement:

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders
WCR Santa Cruz Chapter is a 501(C)6, an Educational Non-Profit



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Sponsorship Levels:

1. **Indian Wells Package: \$750.00** Pays for one person to attend the Conference in Indian Wells. Package includes Airfare, shared Lodging, Transportation and Registration. Food not included.
2. **Sacramento Package: \$550.00** Pays for one person to attend the WCR Conference in Sacramento and participate in Legislation Day at the State Capitol. Package includes Registration, shared Transportation and shared Lodging. Food not included.
3. **Washington, D.C. Package: \$1,000.00** Pays for one person to attend the Conference in Washington, D.C. Package includes Airfare, shared Lodging, Transportation and Registration. Food not included.
4. **Helping Hand Membership Sponsorship: \$275.00** Pays for one year's membership dues and 3 lunch meetings.

Sponsors will receive:

- ✓ Recognition on WCR website
- ✓ Print Ad in Coastal Homes Magazine recognizing sponsors and recipients
- ✓ Inclusion in the Programs provided at WCR Resource Meetings
- ✓ Public Acknowledgement by recipients at WCR Resource Meeting thanking sponsors and sharing benefits of scholarship



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Sponsorship Form (must be completed by Sept 15th)

Company Name: _____

Contact Name: _____

Email: _____

Phone Number: _____

Select Sponsorship package(s) below

___ Helping Hand Membership Scholarship \$275.00

___ Sacramento Package \$550.00

___ Indian Wells Package \$750.00

___ Washington, D.C. Package \$1,000.00

___ Other

Total sponsorship amount \$ _____

Method of payment: ___ Check ___ Credit Card

For more information contact Candace Bradfield at (831)212-1986
or email bradfield@cruzio.com