

# Sponsors

Sponsors and volunteers are the cornerstone of our organization. Your support provides educational and leadership opportunities to our members, as well as our officers and volunteers.

## 2016 Event Audiences Reached (Public):

- LADIES' NITE OUT: 250 attendees
- MONTHLY MEETINGS: average 35/mo
- SPECIAL MEETINGS with non-members: Greater Idaho Falls Association of REALTORS® (approx 60), CRS National Designation Class Hosted (14)
- Providing Support to The Haven



# CORE VALUES

- Professional Credibility
- Power of Relationships
- Leadership
- Diversity
- Involvement
- Success
- Influence

**Mission of the Women's Council of REALTORS®**  
We are a network of successful REALTORS®, advancing women as professionals and leaders in business, the industry and the communities we serve.

## Our Vision

Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.

**Thank you to our 2016 Sponsors!**

FOR SPONSORSHIP INFO, CONTACT:  
JENNIFER MCCULLOCH (208) 520-2012

### 2017 LOCAL OFFICERS

- Jennifer McCulloch, President  
Century 21 High Desert
- Tanyan Davies Wall, President-Elect  
Silvercreek Realty
- Jenn Carter, Membership Chair  
Bank of Idaho
- Misty Myler, Secretary  
First American Title
- Summer Sorenson, Treasurer  
Bank of Commerce
- Janet Mowers, Past President  
Mountain River Realty



SE Idaho Chapter  
PO Box 50184  
Idaho Falls, ID 83405

[www.Facebook.com/SEIdahoWCR](http://www.Facebook.com/SEIdahoWCR)  
[www.WCR.org](http://www.WCR.org)



# 2017 Women's Council of REALTORS®

## Strategic Partner Opportunities SOUTHEAST IDAHO



# Who We Are

Women's Council is a nationwide community of 18,000 real estate professionals who include many of the best and brightest in the business. The backbone of WCR is its network of more than 300 local and state chapters with volunteer managers trained to position their groups as a business resource in their REALTOR® communities.

Today, WCR is the twelfth largest U.S. women's professional organization and has one of the most successful communication networks in the NAR family. Chapters include real estate professionals who support the objectives of WCR and are interested in serving the industry, the community and fellow REALTORS®.

## Program Topics

- Negotiation Strategies and Practice
- Networking/Professional Credibility/  
Business Builder
- Business Planning and Systems
- Personal Performance Management



Benefits	Platinum	Gold	Silver	Bronze
	<b>\$1000</b>	<b>\$500.00</b>	<b>\$250</b>	<b>\$100.00</b>
<b>1-2 Min Presentation at all Programs &amp; Events *</b>	10	4	1	
<b>Display of banner at all Programs &amp; Events **</b>	√			
<b>Certificates for complimentary Attendance ***</b>	6	3	1	
<b>Certificates for complimentary attendance for REALTOR® guests.</b>	2	1		
<b>Host networking event at Strategic Partners Location *****</b>	1			
<b>Recognition on Website &amp; Facebook Page</b>	√	√		
<b>Logos linked to Business websites</b>	√			
<b>Company materials on display table at all programs &amp; events</b>	√	4	1	
<b>Recognition on all promotional materials</b>	√	√	1	
<b>Mailing list of all members</b>	√	√		
<b>Upgraded to VIP table at LNO</b>	√			
<b>Membership (\$100) Value</b>	√			√

\*With exception of Networking events held at other Platinum Strategic Partner locations.

\*\* Strategic Partner must provide banner

\*\*\* Member rate charged for attendance when certificates not used. (Values may vary per program & event)

\*\*\*\* Up to \$100 towards refreshments & drinks included.

*We allow one Platinum Partner of any entity, 2 Gold & Unlimited Silver & Bronze*

