



2025
STRATEGIC PARTNER
Opportunities

#LeadersMadeHere

**The 2025 State
Leadership Team**



Natalie Derrick - President



Denise Bibeau - President Elect



Mindy Rovillo - Treasurer



Katherine Sakkis - 1st Vice President



Paige Brewer - State Liaison

2025 District Vice Presidents



Charlene Rodriguez



Daniele Hamrick



Elizabeth Beckert



Heather Blatz



LaurieAnne Minoff



Noris Roche



Liz Welch



Margarita Cavanagh



Surelis Yanes



**We are a network of successful REALTORS®,
advancing women as business leaders in the
industry and in the communities we serve.**

#LeadersMadeHere

Dear Current and Future Partner:

On behalf of the Women's Council of REALTORS® Florida, I would like to personally invite you to become a Strategic Partner in 2025. Our dynamic network comprises 28 networks and over 1700 members across Florida, many of whom hold influential roles in local associations, the Florida REALTORS®, the National Association of REALTORS® and various elected positions. We thrive on collaborative support and shared success, you and your business play a pivotal role in this vibrant community.

We are seeking exceptional partners to join us as State Strategic Partners. This partnership offers a unique blend of marketing and networking opportunities designed to promote your brand alongside the Women's Council brand. Within this package, you will find innovative ways to engage with our community and amplify your presence.

Our membership and State Leadership team extend a warm invitation to you to join us in shaping the future of real estate leadership. Your involvement will play a crucial role in developing the next generation of business leaders. We deeply value your support and are excited about the potential for shared success in 2025.

Thank you for considering this partnership. We look forward to achieving great things together.

Best regards,
Natalie A Derrick

Natalie Derrick

2025 President

Email: nataliederrickwcr@gmail.com

Phone: 321-543-6765



STRATEGIC PARTNER BENEFIT AND RECOGNITION PROGRAM

EDUCATION SESSIONS AND INDUSTRY EVENTS

- Recognized at all education sessions and industry events at both state and all 28 local networks
- Top three tiers include logo showcased in the state step and repeat (and/or Zoom background for online meetings)
- Virtual member meetup (vary depending upon sponsorship level)

WOMEN'S COUNCIL OF REALTORS[®] FLORIDA MEETINGS

- Sponsorship level prominently featured at State meetings.
- Tickets to Installation & Awards Ceremony and Partner Receptions, vary per sponsorship level

WOMEN'S COUNCIL OF REALTORS[®] FLORIDA WEBSITE (www.wcrflorida.com)

- Status prominently featured on Network website with a link to Strategic Partner's website (vary depending upon sponsorship level)

WOMEN'S COUNCIL OF REALTORS[®] FLORIDA LOCAL NETWORK

- Recognition at all 28 local network events and meetings throughout the state
- Partners are encouraged to attend and become involved in local network events.

SOCIAL MEDIA

- Member Spotlight Recognition (vary depending upon sponsorship level)
- All levels include opportunity to provide a post for our State Facebook Page
- Partnership levels displayed on State Network Facebook Page and group page

EMAIL RECOGNITION

- Email recognition on State Leadership correspondence



	Diamond \$7500	Platinum \$5000	Gold \$2500	Silver \$1500	Bronze \$1000
Recognition at all State Events	Y	Y	Y	Y	Y
Recognition at all Local Network Events (Currently 28 Networks)	Y	Y	Y	Y	Y
Partner Level Banners	Logo	Logo	Logo	Name Only	N
Logo displayed on Step and Repeat & Zoom Template	Y	Y	Y	N	N
Logo in Quarterly Newsletter	Y	Y	Y	N	N
State Website	Logo/Link	Logo/Link	Logo	Name Only	N
Member Spotlight Recognition	Y	Y (rotates monthly)	N	N	N
Included in State Email Correspondence	Y	Y	Y	Y	Y
Virtual Member Meetup	2	1			
Convention Tables	Jan/August	Jan/August			
	January Convention	January Convention			
Speaking Time	2 Min	1 Min			
GOBOs During Installation	Y	Y			
Installation/Awards Tickets	4	2	1		
Installation Recognition	Y	Y	Y	Y	Y
	August Convention	August Convention			
Speaking Time	2 Min	1 Min			
Partner Reception Tickets	2	2	1		

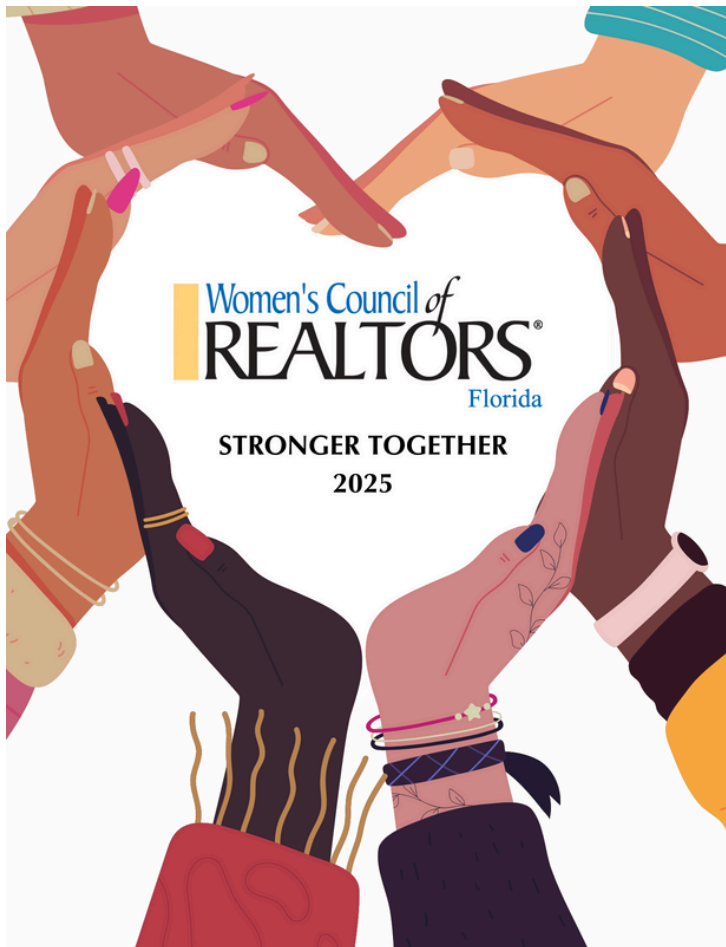


The Women's Council Brand

- > Conveys *professionalism*
- > One of the most recognized brands in the real estate industry
- > Historic - founded in 1938

Mission Statement

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.



Core Values

PROFESSIONAL CREDIBILITY

Members of the Women's Council of REALTORS® are career professionals who operate based on a shared value system of integrity and respect, and a commitment to excellence and continuous development.

THE POWER OF COLLABORATION

Success in business today is achieved through positive, productive collaboration. The Women's Council of REALTORS® provides an environment in which members support each other and work together to achieve personal growth and business success.

LEADERSHIP

Every business, industry and community needs business who can inspire others and effect positive change. Through the Women's Council of REALTORS®, members can discover and develop their authentic leadership style, apply new found leadership skills, and pursue leadership opportunities across all areas of their personal and professional lives.

INFLUENCE

Positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

OPPORTUNITY

The Council member network is enriched by embracing the full diversity of our industry, and the opportunity to contribute different experiences, ideas and perspectives.

Vision Statement

Vision Statement: The Women's Council of REALTORS® is recognized as the voice for women in real estate, and the premier source for the development of leaders in the industry, organized real estate and beyond.

#LeadersMadeHere

ADDED VALUE

Promotional Component

Women's Council of REALTORS Florida

Member of the Month

MARCH

Sponsored by: ISWFT

"MEMBER OF THE MONTH"
(Diamond Tier Exclusivity,
Once Monthly)

Women's Council of REALTORS Florida

Leader of the Month

CHARLIE JONES, TAMPA

JANUARY

SPONSORED BY: PILLARTOPOST HOME INSPECTORS

"LEADER OF THE MONTH"
(Diamond Tier Exclusivity,
Once Monthly)

Women's Council of REALTORS Florida

REALTOR TIPS

On Sunday night, prepare for the rest of the week...

- DINORAH GUERRA, MIAMI-DADE

Sponsored by: SPACE COAST REALTORS

"REALTOR TIPS"
(Diamond Tier Exclusivity,
Once Monthly)

Logo Added for Top 3 Tiers:
QUARTERLY NEWSLETTER
STEP + REPEAT BANNER
BOMB BOMB FOOTER
ZOOM BACKGROUND

Women's Council of REALTORS Florida

QUARTERLY NEWSLETTER

OCTOBER - NOVEMBER - DECEMBER 2020

LEADERSHIP OPPORTUNITIES:

Save the Date LOCAL NETWORK INSTALLATION:

- Naples-on-the-Gulf - Dec.8
- Miami-Dade - Dec.4
- Sarasota - Nov.30
- Broward - Dec.18
- Emerald Coast - Dec.2

UPCOMING WORKSHOPS

SPONSORED BY: PILLARTOPOST HOME INSPECTORS, SPACE COAST REALTORS, The Fund, ISWFT

"LEADERSHIP INSIGHTS"
Logo Added for Top 2 Tiers:
(Rotates Monthly)

Women's Council of REALTORS Florida

You're Invited!

LEADERSHIP INSIGHTS

Friday, August 9th 2024 @10:30 AM (EST)

Master Public Speaking: Join Sherrri Meadows for a session on public speaking. Learn from her extensive experience and level-up your communication skills.

Registration required!

SHERRI MEADOWS

START

Women's Council of REALTORS Florida

You're Invited!

LEADERSHIP INSIGHTS

Friday, June 7th 2024 @10:30 - 11:15pm (ET)

Leading through chaos with...

CHRISTINE CITRANO

2020 Past President, Florida
2022 National Liaison

START



2025 STRATEGIC PARTNER OPPORTUNITIES

PLEASE CHOOSE DESIRED LEVEL

Diamond \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$1,000

Company Name:

Contact Representative:

Contact Phone Number:

Authorized Signature of Party Responsible for Payment:

Email to Send Invoice:

Please fill out this form and email to: **LaurieAnne Minoff**-- laurieanneminoff@gmail.com. An invoice for your sponsorship level will be sent once you confirm your commitment. Promotional component is on a first come, first serve basis. Commitment and payments must be received no later than **Dec 15, 2024** in order to be included on printed collateral such as our State banners.