



2024 Women's Council Technology Investment Committee Minutes

Technology Investment Committee Meeting
Friday, November 8th, 2024, 2:30p.m. – 3:30p.m. ET
The Westin Copley Place – Boston, MA

Chair: Sabrina Brown

The meeting was called to order at 3:30PM.

- Chairperson Sabrina Brown welcomed everyone and began with agenda items:

REVIEW OF TECHNOLOGY:

- RAMCO Update
- Website Update
- 3 Media Web Demo and Sharing of Fact Sheet

The review of technology covered updates on the new RAMCO Association Management Software (AMS), presented by Greg Stinton, the Technology and AMS Consultant. He confirmed that the project timeline remains on schedule. He also presented an update on the new website, highlighting the website's design and timeline expectations, and showcased the 3 Media Web Demo with questions following afterward.

TECH COMMITTEE DISCUSSION – Functionality Changes/ Member Communication/ Training /Rollout:

- Discussion Points
 1. Role-based access control will be enabled restricting website access to specific areas, ensuring that only members with appropriate roles can view or engage with certain content.
 2. The website will offer exclusive content, networking opportunities, discounts, and professional development tools that are unique to its members and no longer accessible to the public.
 3. The AMS will provide enhanced network roster functions will empower leaders to access accurate member information and content effectively.

4. The website is being designed to enhance user-friendliness and improve member navigation.
5. A committee will be formed to oversee website communication strategies and address feedback from website testers, as well as staff training, utilizing diverse user-centered training methods including train-the-trainer programs, super user sessions, computer-based training, PDF manuals, and various video training resources.

QUESTIONS

Attendee questions prompted a discussion regarding the availability of sitewide calendars, the potential update of the member finder option for targeted searches, and measures to prevent data scraping, which protects against unauthorized extraction of data from our websites, particularly concerning the names and email addresses of local and national administrators.

NEXT STEPS

Next steps include researching the questions submitted by attendees, addressing member wishes and must-haves, and keeping the Tech Committee updated on the progress of the AMS and website as necessary.

The meeting was adjourned at 3:30 P.M.

In Attendance: Chairperson: Sabrina Brown, Donelle DuFault, Charmaine Hickey, Lavenia Whitner, Amanda Stinton, Greg Stinton, Valarie Lindsey ,
Michael Martin, Mary D'Ambra, Lisa Luther, Janet Murray, Cathy Heshmat, Natalie Derrick, Cindy ONeal-Riley, Jessica Apostle, Julie Fulcher, Sher Heard, Stephanie Gulau, Jessica Craig, Sarah Libengood

Absent: President: Tammy Noll-Adams, Cheryl Keller, Carolyn Altman, Carrie Little