

MINUTES

A regular meeting of the Governing Board

Date: October 15, 2024

Place: Chicago Title, 490 S. Lake Havasu Ave., Lake Havasu City

1. Call to Order

President Lisa Cordeiro called the meeting to order at 1:04 p.m.

2. Roll Call

Roll call was taken, and a quorum was established. Present: Lisa Cordeiro (President), Melanie Block (President-Elect), Cindy Pearce (First Vice President), Shana Roach (Treasurer), Lora Pearce (Membership Director), Valerie Iorg (Event Director), Trisha Kem-Bruesch (Strategic Partner Chair). Absent: Lenea Shaver and Shannon Hofstetter.

3. Approval of Governing Board Minutes

The governing board minutes of September 9, 2024 were tabled until the next governing board meeting.

4. Treasurer Shana Roach presented the financial report for August.

- Motioned to increase lunch prices to align with current restaurant costs per plate.
- Proposed closing the Wells Fargo account and consolidating funds in Bill Highway.
- Awaiting total earnings from the Continuing Education class with LHAR.

5. Officer Reports

- President, Lisa Cordeiro:
 - Strategic Partner and Member of the Year nominations and elections need to be completed by the next governing board meeting. Awards will be presented by Lisa Cordeiro at the 2025 officer installation in December. Nominated candidates are Strategic Partner - Madeline Dubick, Anthony Oskolkoff, and the Legas Team, Realtor - Rick Riegler.
- President-Elect, Melanie Block:
 - Collaborated on the upcoming budget with the treasurer and president; three hours spent on preparation.
 - Exploring options to hold the Network's 2025 planning retreat in Parker, AZ, scheduled for November 3, 2024.
 - The 2025 officer installation will take place on December 12, 2024, with a "Winter Wonderland" theme, featuring the Christmas tree giveaway. Suggested to increase attendance, perhaps members who bring guests will be entered into a drawing to win a hot air balloon ride or possibly receive their 2025 membership paid.
 - Aiming to raise the Network's profile and enhance community involvement in 2025.
 - Added the Event Director to the national microsite again. For visibility, the Event Director needs to register on the Radius website app, as this is required for the position to appear.

Officer Reports, continued

- President-Elect, Melanie Block, continued:
 - Announced the addition of a “2025” Google Drive folder with information for the upcoming year.
 - Met with Frankie Lyon from the Veterans Administration, who expressed interest in collaborating with Women's Council.
 - Suggested that we all call and reach out to current members to ensure retention. She will obtain a membership list and distribute member contacts to the board, and each board member will make calls.

 - First Vice President, Cindy Pearce:
 - The proposed budget is due to the state treasurer by October 18, 2024.
 - The 2024 President will form an audit committee in November.

 - Membership Director, Lora Pearce:
 - Reported strong interest from potential new members and is following up on all leads.

 - Hospitality Manager, Lenea Shaver:
 - Absent.

 - Communication Director, Shannon Hofstetter:
 - Absent.

 - Strategic Partners, Trisha Kem-Bruesch:
 - Sent invoices to all strategic partners.
 - Several partners will not renew next year: Blind Alley, Cutco, Angie Strong, Destination Havasu, and Suzanne Causley.
6. Governing Board Actions (Motions)
- Ratification of the 2025 election results was approved.
 - It was approved that 2025 signatories will be President Melanie Block, Treasurer Shana Roach, and President-Elect Valorie Iorg.
 - Motion to transfer a significant portion of funds into an interest-bearing CD was tabled until additional information is obtained.
 - Approved the cancellation of the QuickBooks subscription, as it is no longer in use.
 - Liability insurance is required. Trisha Kem-Bruesch will contact Kim Porter for options. A previous quote from strategic partner Anthony Oskolkoff on October 23, 2023, was \$1,557, which was deemed too high for the network.

7. Old Business

8. New Business

9. Announcements

Next Meeting: October 30, 2024, ROC Title Office, immediately following MLS meeting.

Meeting adjourned at 2:29 pm

Respectfully submitted,

Cindy Pearce

First Vice President