

## MINUTES

### A regular meeting of the Governing Board

Date: September 9, 2024  
Place: Chicago Title, 490 S. Lake Havasu Ave., Lake Havasu City

- 1 President Lisa Cordeiro called the meeting to order at 1:37 p.m.
- 2 Roll call was taken, and a quorum was established. Present: Lisa Cordeiro (President), Melanie Block (President-Elect), Cindy Pearce (First Vice President), Shana Roach (Treasurer), Lora Pearce (Membership Director), Lenea Shaver (Hospitality Manager), Shannon Hofstetter (Communication Director), and guest Karin Wilson. Absent: Trisha Kem-Bruesch.
- 3 Approval of Previous Meeting's Minutes. A motion was made, seconded, and carried to approve the Board of Directors meeting minutes of August 6, 2024.
- 4 Governing Board Actions  
None.
- 5 Treasurer's Report  
Treasurer Shana Roach presented the financial report for August.
- 6 Officer Reports
  - President, Lisa Cordeiro:
    - The National Winter Conference will be held in Boston, MA, from November 5-10, 2024, with the President and President-Elect attending.
    - During today's state zoom call, local networks were encouraged to donate clothing to those in need. Our network has opted to focus on local donations.
    - The October event will feature a Continuing Education class in collaboration with LHAR. Laura Tarin is handling the flyers and reservations.
    - Requested that the President-Elect secure a facilitator for the November planning session.
  - President-Elect, Melanie Block:
    - Requested support in finding a mentor to assist her with installation and planning guidelines.
    - Confirmed the local 2025 officer installation event is scheduled for December 12, 2024, with final details pending.
    - Mentioned a strong following on our network's Facebook page.
    - Emphasized the need to correct member information, as some inaccuracies remain.
    - Suggested presenting gifts to all table sponsors for the year.

Officer Reports, continued

- First Vice President, Cindy Pearce:
  - The state planning session in Chandler, AZ, is on September 19, with network attendees arriving on September 18. The President is organizing an informal dinner with our network that evening.
  - In preparation for the state planning event and the upcoming year, the First VP distributed the local network standing rules and state bylaws to all in attendance. It is encouraged that you all read both of these, understand what is in each, and the difference of what rules fall under what guidelines.
- Membership Director, Lora Pearce:
  - Reported that only one ticket for the purse raffle was sold at her office. Additional gift cards are needed for the purse prior to the raffle.
  - Has yet to initiate the "Member Nudge" aimed at Realtors.
  - Noted that our Strategic Partner Chair has been proactively renewing strategic partnerships for 2025.
- Hospitality Manager, Lenea Shaver:
  - No new updates.
- Communication Director, Shannon Hofstetter:
  - No new updates.
- Strategic Partners, Trisha Kem-Bruesch:
  - Absent.

7 Old Business

8 New Business

9 Announcements

Next Meeting: October 15, 2024, Chicago Title Office at 1:00 pm

Meeting adjourned at 2:27 pm

Respectfully submitted,

Cindy Pearce

First Vice President