



Lake Pointe Network
Simple Home Lending, 17901 Hall Rd, Macomb Twp
October 17th, 2024
9:30am-11:30am

Mission Statement: We are a network of successful Realtors®, advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Jamie Begin, 2024 President-Elect

1. Call to Order - 9:40am
2. Approval of Minutes from September 2024 - Motion to approve Ashly Allen . Second Motion CC. All approved
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. PMN (Collaboration) - Bethany Brokaw to teach November 21st 9a-4pm at Flagstar in Troy
 1. Alicia to send Lake Pointe Logo
 2. Total funds to be split evenly between all networks holding events
 - ii. National Conference (Westin Copley Place, Boston) - 11/6-11/10
 1. Going: Ashly, Alicia, C.C., Chantel
 - iii. Past President Luncheon - Andiamo's, Warren
 1. Ashly working on program and name cards with food option
 2. Sam has campaign scheduled with eventbrite to help promote starting Sunday 10/20
 3. Sam created a Facebook event and added friends
 4. Alicia to call Past Presidents to remind them to RSVP
 5. Plaque to be ordered for outgoing President
 - b. President Elect's Report, Jamie Begin
 - i. Standing Rules Committee set meeting - Alicia to start a text to confirm meeting time
 1. Maryrose, Alicia, Jamie and Ashly
 - ii. Strategic Partner Open House & new program for Strat Partners
 1. Open house held after Past President Luncheon
 - iii. Eventbrite premium upgrade needed - \$15/mo or \$144/year which saves \$36
 1. Ability to send up to 2,000 emails. Limited to 250 now
 - a. Motion to approve signing up for Eventbrite premium at \$15/month to send 2,000 email/day by Jamie Begin. Second by Ashly Allen. All approved
 - iv. Board breaking up member list to call
 - a. Remaining board to call members. Jamie to send all members a list assigning who calls who
 - b. Alicia to call all past presidents
 2. Talk about past presidents, bringing bottle or wine for Christmas
 3. Talk about Strategic Partner open House after, Who do they know?
 4. Ask them to make sure their office & brokers know about Christmas & are posting the flyers. Encourage them to ask their brokers to sponsor or get a table for their office asap because we are limited to 250pp this year
 5. Mention PMN class
 - c. First Vice President's Report, Ashly Allen
 - i. Macomb Real Producers Partnership
 - ii. Scholarship Applications - Sam to put into the Christmas slide show. Sam to help with promoting with social media (Ashly to reach out to Sam). Ashly to reply to members scholarship approved
 1. Heather Oliver - Attended WCR State Meeting and motion to approve \$129 scholarship by Ashly. Jamie to second. All approved
 2. Chaquitta Brownlee - Attending Broker class. motion to approve \$200 scholarship by Ashly. Second Jamie. All approved

3. Franny Kanalos - attend MR Convention of \$200. Motion to approve by Jamie. Second CC. All approve
- d. Treasurer's Report, CC Mac
 - i. September Financial Reports
 - ii. Expense Reports
 1. Live check for Chantel is okay
 - iii. CC to look into high yield savings account for the network with Fifth Third
 - iv. BillHighway
 1. Transferred event funds to operating account
 2. Need to set up Fifth Third as a vendor
 3. Consider as a bookkeeping system - CC to look into it
 4. Only used to receive funds from National for dues from members
 - v. Quickbooks Update
 1. CC to meet with Kelly (CPA), Jamie and Alicia on 10/22 to discuss systems, coding and clarity within Quickbooks
 - a. Email vote to vote on budget
 - vi. Volunteer for an organizational poker license to raise money for network - One Eyed Jacks
4. Reports of Directors
 - a. Membership Director, Chantel Hines
 - b. Events Director, everyone
 - i. December Christmas Tree Auction - The Mirage, Clinton Twp
 1. Setup next volunteer meeting
 2. Budget Approval - Motion to approve budget with minor changes of christmas tree purchase from \$100 to \$1,000 and removal of regular desserts by Jamie. Second CC. All approved
 3. Signage
 - a. Ashly working on pricing and deadline
 - c. Social Media Directors, Samantha Gordon & Lindsey Smith
 5. Reports of Project Teams (if applicable)
 6. New Business
 - a. WCR Signs...why was women's council founded, What are we about, what do you use funds for; Who what when where why is the idea etc....Ashly to ask about signage
 7. Adjournment - 11:22am

Next Governing Meeting: Wednesday, December 11th @ 9:30am

Thank you to our 2024 Strategic Partners

Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

Gold:

Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate
- Grosse Pointe Moving and Storage - Heidi Mercer

Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- Cinch Home Warranty - Magdalenenena Schmidt
- America's Preferred Home Warranty - Matt Rovas
- Chirco Title Agency - Peter Chirco
- Weatherstone Inspection - Jamie Bailey
- Titlecity - Dawn Burdick
- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo
- Alliance Title - Andre D'Angelo
- Stockton Mortgage- Diana Evennou

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.