



Lake Pointe Network
Simple Home Lending, 17901 Hall Rd, Macomb Twp
September 20th, 2024
10:30am-12:30pm

Mission Statement: We are a network of successful Realtors®, advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Jamie Begin, 2024 President-Elect

1. Call to Order - 10:40am
2. Approval of Minutes from August 2024 - **Jamie motion to approve and CC to second. All approved**
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. PMN (Collaboration) - Bethany Brokaw to teach November 21st 9a-4pm at Flagstar in Troy
 1. **Sam to start promoting on social and email. Alicia to confirm messaging for email and social media. Lakepoint Members receive scholarship**
 2. **Collaborating with 4 other networks. Using memberplanet for sign up. Proceeds Split between all networks**
 - ii. Standing Rules
 1. **Committee being organized**
 2. **2025 Board working on Strat Partner program so standing rules can be updated**
 3. **Jame to send out an email and Alicia as well with thoughts and ideas.**
 - iii. Network Compliance
 1. **Ashly working on**
 - b. President Elect's Report, Jamie Begin
 - i. Strategic Partner Sponsorship Conversation
 1. **Working on Open House and discuss strat partner plan with 2025 Board**
 - a. **Jamie and Ashly to set a time to discuss partnership plans to present to the board by October 1st.**
 - b. **Early Nov Open House**
 - c. First Vice President's Report, Ashly Allen
 - i. Network Certificate - Due Oct 1st
 - ii. Macomb Real Producers Partnership
 1. next ad due October 20th for Christmas – mag print issue November
 - a. **Flyer completed and ready to go from SALEbrity panel**
 - d. Treasurer's Report, CC Mac
 - i. July & August Financial Reporting
 1. **Motion by CC: Accountant (Kelly) to have read only access to Quickbooks for 2024/2025 to help clean up account. Second motion by Jamie. All approved.**
 - a. **Motion to table the approval of the budget until Kelly takes a look at Quickbooks. Second Ashly. All approved**
 2. **Look into other accounting software systems for 2025**
 - a. **Discuss paid official training for incoming Treasurer**
 - ii. Leadership Day - Oct. 22nd - Registration and hotel stay
 - iii. SALEbrity financial report
 - iv. State Meeting - 9/23 - 9/24 - Soaring Eagle hotel and registration documents
 1. **Going: Ashly, Jamie, Alicia, Chantel, CC, Sam**
 2. **Ticket and Hotel Reserved**
 3. **Network event at 4pm**
 4. **Carpool? Sam and Alicia to drive. CC, Jamie, Ashly and Chantel? together**
 - v. National Conference (Westin Copley Place, Boston) - 11/6-11/10
 1. **Going: Ashly, Alicia, C.C., Chantel**

- a. Alicia to confirm who can vote on the 10th if she needs to leave early
 2. Maybe: Sam
 3. No: Jamie, Lindsey
 4. Ticket and Hotel Reserved
 5. Flights Booked?
4. Reports of Directors
 - a. Membership Director, Chantel Hines
 - i. October Social Media / Orientation Event - 10/9 @ Coffee Beanery in Shelby Township
 1. Sam reaching out for flyer for social media to start promoting
 2. Kathy Furlong to call Dawn Burdick and Alicia to follow up as well for sponsorship
 - ii. Business Cards from SALEbrity Event - Alicia to look for cards or can look at eventbrite for listing of attendees
 - b. Events Director, everyone
 - i. November Past President Luncheon - Andiamo's, Warren
 1. Sam and Lindsey updating invite. Missed 9/15 deadline to mail
 - a. Waiting on QR code to be added and promo code
 2. Ticket Price and Contract - CC to add to
 - a. \$40/pp and free ticket for past president
 - b. Need lunch options to build eventbrite
 3. Plaque needs to be ordered for outgoing president
 4. Add to eventbrite bring a bottle of wine for Christmas Auction
 - ii. December Christmas Tree Auction - The Mirage, Clinton Twp
 1. Strategic Plan drafted and outline in the drive
 2. Eventbrite and Flyer is made
 - a. Need to get out by 10/1
 3. CC to confirm budget breakdown from last year for Jamie
 4. Hiring an auctioneer this year? Stage sponsor?
 - c. Social Media Directors, Samantha Gordon & Lindsey Smith
 - i. Social Media and Email Marketing Update
 - ii. Sponsor Execution - Social and Email Welcome Announcement
 1. This is completed
5. Reports of Project Teams (if applicable)
6. New Business
 - a. Volunteer for an organizational poker license to raise money for network - One Eyed Jacks - CC to take on and reach out
7. Adjournment

Next Governing Meeting: Friday, October 18th @ 9:30am

Thank you to our 2024 Strategic Partners

Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

Gold:

Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate
- Grosse Pointe Moving and Storage - Heidi Mercer

Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- Cinch Home Warranty - Magdalenena Schmidt
- America's Preferred Home Warranty - Matt Rovas
- Chirco Title Agency - Peter Chirco
- Weatherstone Inspection - Jamie Bailey
- Titleocity - Dawn Burdick
- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo
- Alliance Title - Andre D'Angelo
- Stockton Mortgage- Diana Evennou

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.