

MINUTES

A regular meeting of the Governing Board

Date: June 3, 2024, 1:30 pm

Place: Chicago Title, 490 S. Lake Havasu Ave., Lake Havasu City

1. Roll Call. Present: Lisa Cordeiro, Melanie Block, Shana Roach, Val Iorg, Lenea Shaver, Lora Pearce, Trisha Kem-Bruesch.
2. Governing Board Actions

It was voted that the July 2024 Empower Hour be moved to July 10 due to a conflict with an important NAR Zoom meeting. The speaker has confirmed the new date.

It was voted to transfer online authority from the 2022 President to the current board.

Due to lack of participation, the Membership Director's position has been vacated and filled by Lora Pearce for the remainder of 2024.

Two members, Lenea Shaver and Lora Pearce, attended the spring conference and expected reimbursement from the Karen Franz scholarship based on past years. It was voted to reimburse them \$150 each as they had anticipated.
3. Approval of Previous Meeting's Minutes – Cindy Pearce, First Vice President

The governing board minutes of May 13, 2024, were discussed and approved. Filed.
4. Financial Report:

Treasurer, Shana Roach, reported on the Fashion Show Proceeds. We netted \$4,165.58, and it was deemed a successful event.

The purse give-away funds are currently at \$240.00.

John Watson is no longer a paid member, it was discussed and decided that he could not attend or participate as King of Hearts until he becomes a paid member. At the general membership meeting, he promised Lisa Cordeiro that he would reach back out to her. She has not heard from him.
5. Officer's Reports:

President, Lisa Cordeiro

The president's Zoom call was earlier today. Melanie needs to be ready to sign up for Network 360 on June 12. Lisa and Melanie will soon purchase tickets for the National event in Boston this November and have already secured hotel rooms. Allison Paoli's installation as incoming State WCR President will be on November 20, 2024, at London Bridge Resort. Please mark your calendars and plan to attend; the theme is "Bring Your Bling" with no specific color theme. The midyear meeting in Washington, DC, was very informative, particularly Carolyn Altman's presentation. WCR National is revamping WCR.org, with the update expected by January 2025.

President Elect, Melanie Block

Melanie prepared and distributed hand-written thank you cards to all participants and sponsors of the fashion show.

She really enjoyed the midyear meeting in Washington, DC, especially connecting with agents from Florida. They had great ideas she wants to implement, like honoring top agents, longest-term members and new members monthly instead of yearly.

Officer's Reports

President Elect, Melanie Block, continued

She also learned about the Linktree app and found lots of free resources. Melanie particularly enjoyed the round table discussions.

First Vice President, Cindy Pearce

Nothing new to report.

Membership Director, Lora Pearce

She has reached out to agents that Melanie referred, but none have gotten back with her. Lora asked that all calls regarding new members and membership be directed to her only, this way she is receiving all of the information and not missing anything.

Hospitality Manager, Lenea Shaver

Nothing new to report.

Communication Director, Becky Goldberg

Not present.

Strategic Partners, Trisha Kem-Bruesch

Robin at Foothills Bank met with Trisha; Trisha helped her get online, but Robin couldn't secure her fee refund. As this situation is unfamiliar to the current board members, Lisa Cordeiro suggested involving past president and current National Treasurer, Carolyn Altman. Trisha will email Carolyn regarding this matter.

Trisha also emphasized that our Network should have one designated person for posting on social media and expressed concern about not knowing who was responsible. It was discussed that the President, President-Elect, and First VP have access, with the First VP handling upcoming event posts but unable to post daily. Lenea Shaver mentioned that Ashley Canepa has offered to help with social media and seems to have the time and talent. Lenea will ask Ashley if she can take on this role and report back to the President.

6. New Business

The leftover decorations from the fashion show will be stored in Shana Roach's office, with everyone's agreement.

At the next MLS meeting, our Network president and president-elect will present Dara Paddock with a gift card and flowers to thank her for her key role in organizing and maintaining the fashion show.

7. Old Business

Theresa Crowell and Austin Ruffner are no longer members as their new company isn't part of our Network.

Shana's and Lora's firms have joined as National Affiliates, allowing them to continue in their roles on the 2024 board.

Meeting Adjourned at 2:32 pm

NEXT MEETING: July 9, 2024, 1:30 pm, Chicago Title, 490 S. Lake Havasu Avenue

Respectfully Submitted,

Cindy Pearce

First Vice President