



Lake Pointe Network
Simple Home Lending, 17901 Hall Rd, Macomb Twp
July 26th , 2024
9:00am-11:00am

Mission Statement: We are a network of successful Realtors®, advancing women as business leaders in the industry and in the communities we serve.

Chairs:Alicia Beasley, 2024 President, Jamie Begin, 2024 President-Elect

1. Call to Order - 9:11am
2. Approval of Minutes from June 2023 - **approved**
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. Welcome Chantel
 - ii. Event Director - **Chris resigned. Looking for a new one. Ashly to email membership asking for people and who do they know. Chantel might have someone from her team.**
 - iii. PMN (Collaboration) - **Bethany Brokaw to teach November 21st 9a-4pm. Location is TBD. \$100-\$125 charge to members. Birmingham, Rochester, etc...Alicia to confirm how location to be paid for.**
 - iv. Quarterly Reports - **Ashly to update spreadsheet**
 1. **Budget \$34,839.58 - current**
 - v. Network Certificate - **Due Oct 1st - Ashly to complete**
 - vi. Salebrity Panel Questions - **Alicia completed the mission statement and will send it to everyone. Ask the membership what sort of questions they would like to ask.**
 - vii. State Meeting & Boston
 1. **State Meeting 9/23-9/24 (Mt. Pleasant) - stay Monday night - CC to book**
 - a. **Going: Ashly, Jamie, Alicia, Chantel, CC, Sam**
 2. **National Meeting (Boston) 11/6-11/10**
 - b. President Elect's Report, Jamie Begin
 - i. Strategic Partners
 1. **Need to set date for Strat Partner Open House**
 2. **Jamie to reach out to current partners to ask what they liked and didn't like about the current sponsorship**
 - c. First Vice President's Report, Ashly Allen
 - i. August Mixer/Orientation/Elections - Hayes Social 8/7 from 5-7pm
 1. Candidates - need Event Director
 - a. Confirmed Applicants
 - i. Chantel - Membership
 - ii. Ashly - President-Elect
 - iii. CC - Treasurer
 - iv. Jacqueline - First Vice President
 2. Tickets - 14 total (12 members and 2 non)
 3. **FREE New Membership Raffle**
 4. Sponsors - Alliance Title and Rocket
 5. **Jamie to reach out to Jacqueline for orientation PPT and go over with Chantel**
 - ii. Macomb Real Producers Partnership
 1. next ad due October 20th for Christmas – mag print issue November.
 - iii. November 6-10, National Conference - Westin Copley Place, Boston, MA
 1. Going: Ashly, Alicia, C.C., Chantel
 2. Maybe: Jamie, Sam
 3. Tickets purchased? - early bird ends June 30th - **tickets weren't purchased**
 - d. Treasurer's Report, CC Mac
 - i. June Financial Reporting - **budget approved**
 1. **Golf Outing made - roughly about \$8,000**

4. Reports of Directors
 - a. Membership Director, Chantel Hines
 - i. Monthly Script Zoom
 - ii. Monthly Broker Mtgs
 - iii. Monthly Membership Update Meeting
 - iv. New Member nudge event
 - v. Sponsor Execution - 3 min video Commercial
 - b. Events Director, Jamie Begin
 - i. SALEbrity Panel on 9/11 - Freedom Hill Banquet Center
 1. Moderator: Andrea Isom
 2. **Confirmed Speakers: Chantel Hines, Mike Moross, Joey Zago, Robert Courtney (the branding guy)**
 3. Military Presence?
 - a. **Color guard is being worked on by Jamie. She will reach out to Franny**
 4. Sponsorship: **\$400 for current partners and \$500 for non partners - Ashly to send email for sponsorship**
 - a. **1 vender per category**
 5. **Photographor - Jamie to reach out to the same vendor for golf in exchange for sponsorship.**
 6. Ticket Price: \$30 members / \$40 non-members
 7. **Need to set up a strategy meeting to discuss questions, sponsorships and panel displays, etc...**
 - ii. October Member Orientation / Mixer - Location TBD
 - iii. November Past President Luncheon - Andiamo's, Warren
 1. Deposit made
 2. **Sam and Lindsey to create invite**
 - iv. December Christmas Tree Auction - The Mirage, Clinton Twp
 1. Menu selected and deposit made
 2. Chair? Co-chair?
 3. **Break in prices for our members vs. non members**
 4. **Jamie to set something up in August to set up details**
 - c. Social Media Directors, Samantha Gordon & Lindsey Smith
 - i. Social Media and Email Marketing Update
 - ii. Sponsor Execution - Social and Email Welcome Announcement
5. Reports of Project Teams (if applicable)
6. New Business
 - a. Volunteer for an organizational poker license to raise money for network - One Eyed Jacks - Alicia any update?
7. Adjournment

Next Governing Meeting: Tuesday, August 20th @ 9:00am

Thank you to our 2024 Strategic Partners

Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

Gold:

Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate

- Grosse Pointe Moving and Storage - Heidi Mercer

Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- Cinch Home Warranty - Magdalenena Schmidt
- America's Preferred Home Warranty - Matt Rovas
- Chirco Title Agency - Peter Chirco
- Weatherstone Inspection - Jamie Bailey
- Titleocity - Dawn Burdick
- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo
- Alliance Title - Andre D'Angelo
- Stockton Mortgage- Diana Evennou

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.