



## April 2024 BOARD MEETING MINUTES

Monday, April 8, 2024

Location: Zoom

Attendees: Samantha Richards, Laraye Sullivan, Jennifer Hardy, Rhonda Mohr, Anna Abad, Alecia Hull, Gina Blancarte, Debora Sanders, Stefani Souza, Aimee Ramos

Meeting called to order at 4:35 pm – Samantha Richards

Review of Minutes for March. 11, 2024: Approved

### **A. Financial Report: Rhonda Mohr**

Audit Review: It was suggested, we the board should review the audit. The audit must be reviewed and approved by the audit committee members and then sent to the board to review and approve. Rhonda will be presenting the audit in May.

Balances as of March 31, 2024

U.S. Bank Balance: \$3,966.11

Morgan Stanley: \$5,873.06

Bill Highway Operating Account: \$22,539.46

Bill Highway Prepaid Card balance: \$4,642.08

TOTAL ASSETS: \$37,020.71

Income:

Membership Dues from National: \$406.00

Interest US Bank: \$ 0.03

Interest Morgan Stanley: \$24.22

FEBRUARY INCOME: \$430.25

EXPENSES:

First Vice President Travel: \$406.95

Fundraiser - Expense: \$4000.00

Operating Expense: \$45.00

Processing Fees - \$16.80

Realtor Association Expense Credit (\$325.00)

FEBRUARY TOTAL EXPENSES: \$4143.75

MONTHLY NET – GAIN/LOSS (\$3,713.50)

YEAR TO DATE – GAIN/LOSS (\$3,083.41)

Bill Highway Prepaid Card balance: \$8,362.08

Cash – Events: \$874.20  
Donations: \$5,312.80  
TOTAL ASSETS: \$40,734.21

**B. Membership Director:** Stefani Souza

National Affiliates: 13 and 43 Realtors Total of 63  
We have a 22%/78% split.

Stefanie will be reviewing what the member benefits are and present the benefits to the members.

Gina reminded the board there is a need for “Member Orientations.” There must be two orientations a year to maintain our certification.

Social Media:

Stefani is looking to do a past president spotlight. She is also going to send a post/email to engage members on how to use the website and benefits.

Membership Committee: The board along with Stefani, will be looking for a Membership Director Co-Chair that can assist at in-person event.

**C. Events Director:** Jennifer Hardy

Next Event: Annual Fundraiser May 30<sup>th</sup> “Red Carpet Gala”

We would like to do an insurance event to be scheduled later.

Regular Event Meetings: Jennifer will be setting up regular meetings for the committee. This will allow her to schedule all events on the calendar.

Past Events: Sip Shop and Learn March 28, 2024.

City Official Panel 70 attended. We made \$874.20 Our cost was \$636.00 Net: \$238.20

**D. President Elect:** Anna Abad

Annual Fundraiser May 30<sup>th</sup>, 2024, at Pasadera Red Carpet Event:

Wine & Gift Basket: Debora and Amy Ramos are asking for donations and putting together Gift Baskets.

Samantha has suggested she reach out to members and past presidents for assistance. There is a suggestion of reaching out to members for donations and items. When the donations come in, they need to be sent to Debora and Amy who have a goal of 25 baskets.

Postpone: No

Thus far they have \$2,700.00 from partners.

**E. Strategic Partners:** Alecia and Anna:

Update since January 2024: \$5312.80 Promised: \$9,000.00

We have 8-10 signed up for Big Sur Event

Goal = \$15,000.00:

**F. Communication:** Stefanie Souza & Team:

Facebook and Instagram updates: Previously discussed.

Strategic Sponsor Spotlights: Discussed previously.

Member Spotlight – New and Trailblazers (original members) No Updates

**G. New Business:**

Meeting adjourned at 5:23 PM. Next Board Meeting: May 13th on Zoom @ 4:30 pm

Respectfully submitted by Laraye Sullivan, 2024 First Vice President, Women's Council of Realtors

Monterey Peninsula. April 08, 2024 \_\_\_\_\_

**Completed Events:**

Jan. 6, 2024 – Membership Drive 5k run/walk (Member Event #1)

Feb. 2024 – City Officials Panel (Community)

March 28, 2024 Sip, Shop & Learn (Member Event)

Woman's Council/C.A.R.: None planned at this time.

Woman's Council/NAR NXT the REALTORS Experience  
November 2024