

Agenda 2024 Board Meeting June 13, 2023 1:30 PM In Person, EXIT office 1403 S Grand Blvd Suite 101 N

Mission Statement: We are a network of successful Realtors, advancing women as business leaders in the industry and in the community we serve.

GROUND RULES:

Please turn off cell phones (or put them on vibrate)

Only board members may vote

Evaluate ideas, not people, work toward consensus

Address all comments to the presiding officer and avoid side conversations

Respect people's time; be brief, stay on topic

If you will be late, please notify someone as soon as possible and provide an estimated time of arrival.

Present: Mindy Jo Lyons, Miranda O'Callaghan, Latisha Morris, Michelle Dickerson, Lisa Johnson, Katie Marks and Hannah Kosala

- I. Call to order Mindy Jo Lyons, PMN President time: 1:35 pm
 - A. Approval of agenda **Motion to Approve Agenda** moved, seconded and approved.
 - B. Approval of minutes April 11 meeting Motion to Approve April 11, 2024 Board Minutes moved, seconded and approved.
- II. Reports of Governing Board:
 - A. President Mindy Jo Lyons
 - i. President's report Take aways from state spring conference Mindy Jo = be unapologetically yourself; Miranda = there is an increase in ethics complains; Take away from DC Mindy Jo = changes in membership; our network's votes do matter.
 - ii. CEO Change of WCR Reimbursed Membership Motion to Approve SR
 President to Come to Events for Free Instead of Given Free
 Membership moved, seconded and approved.
 - iii. Elections Hannah will create clips of each position from video to share on socials; all should encourage people to apply for 1st and 2nd choices
 - iv. Secondary Membership Procedure Nat'l said no to secondary membership (Nat'l won't be creating a process for that to be done online); have to invoice like a strategic partner for local and/or state. Amended Motion to Adopt Secondary Membership for the Amount of Current State and Local Costs – moved, seconded and approved.
 - B. Treasurer Latisha Morris / Miranda O'Callaghan
 - i. Treasurer's Report –

DEI Lunch and Learn – Eventbrite income = \$667.5; expenses = \$1,378.20 (sponsor \$500); Loss = \$710.70; Happy Happy total \$175 (%65 venmo + \$110 cash)

Carnival – Income = \$1.737.54; Expenses = \$200 (prizes); food = \$631.88; profit = \$905.66

Travel expenses to DC were over budget due to extra Uber expenses due to injuries and weather;

Ending balance: \$31,891.39, which reflects \$16,098.77 in income for the year so far.

- ii. Quarterly Budget: incorporated into Treasurers Report
- C. Events Director Michelle Dickerson
 - i. Golf Tournament planning Michelle, Kevin and Lindsey meeting on June 21 to dial in panning and give us details and a list of needs; need silent auction items; Miranda or Mindy Jo will ask Gwen to ask PRS about title sponsorship
- D. Membership Director Hannah Kotsala
 - i. Membership up from 66 to 68 includes Nicole; Mindy Jo to email National about fixing Tom Hormel's invoice so he can pay.



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- ii. Nicole Larossi is secondary member (from Idaho) incorrect; Nicole now primary in Spokane Eastern Washington;
- E. President Elect Miranda O'Callaghan
 - i. Strategic Partner Banners idea from Adam Tripp make separate banners for each level and assign a sponsor to bring the banner to events. That way if they don't come their company isn't represented and they can use the banner (also branded to Women's Council) to other events they attend not affiliated with WCR
- III. Reports of Project Teams
 - A. Budget & Finance Melinda Keberle
 - B. Events Anneli Langan
 - C. Strategic Partner Director Katie Marks Glacier Roofing ew coming; checking in on reach out team.
 - D. Marketing Melissa Landcaster & Sarah Foley
 - E. Membership OPEN
 - F. Community Outreach Lisa Johnson
- IV. Unfinished Business
 - A. Financial Policy creation & travel reimbursement form National working on one to pass down to networks. Made the decision to wait and see what National creates.
 - B. PAG appointed re Motion to allow first right of refusal for directors and chairs to be reimbursed for travel if Governing Board member does not travel Mindy Jo put a "pin in the PAG"; SAR has a form for travel reimbursement attendees have to submit what they attended and their take away. Mindy Jo likes that idea.
 - B. PAG appointed to work on budget details re Board Retreat/Vison Casting no PAG appointed yet. Miranda will chair the PAG after elections.
 - C. \$500 for state conference no motion was made at the last Board Meeting but Miranda said our budget already accounts for registration for State WCR events at the Spring and Fall Conferences.
- V. New Business Request was made for money to run FB ads for Women Empowering Women Conference; there is plenty of money in the Advertising/Marketing/Event Sponsorship budget (\$1,969.43); discussion of purchasing a visa gift card so WCR bank card isn't connected to FB account, if that would work.
- VI. Adjourn 2:38 pm

Next Governing Board Meeting: September 10, 2024 at noon Hosted by Miranda O'Callaghan

IMPORTANT DATES FOR YOUR CALENDAR

Network 360 Chicago, IL August 12-16 Fall WCR/WAR Conference Kennewick, WA September 17-20 Fall NAR NXT / WCR National Boston, MA Nov 5-12