

Mission Statement: We are a network of successful Realtors[®], advancing women as business leaders in the industry and in the communities we serve.

Chairs: Alicia Beasley, 2024 President, Jamie Begin, 2024 President-Elect

1. Call to Order - 10:34am
2. Approval of Minutes from May 2023 - Approved
3. Reports of Governing Board
 - a. President's Report, Alicia Beasley
 - i. Events Director - update - Chris Halpen from RE/Max First accepted position; consent to serve submitted to Alicia
 1. Email and contact information to be sent to Ashly from Alicia and Jamie to get added to meeting and email account
 - ii. Membership Director - Jacqueline stepped down and Chantel Hines KW Lakeside accepted; Alicia to get her consent to serve and membership paid for
 1. Email and contact information to be sent to Ashly from Alicia and Jamie to get added to meeting and email account
 - iii. State Recap - state president said we are doing a great job
 - iv. PMN (Collaboration) - no update just waiting on dates
 - b. President Elect's Report, Jamie Begin
 - i. Strategic Partners - working on 1 on 1 conversations
 - c. First Vice President's Report, Ashly Allen
 - i. August Mixer/Orientation/Elections - Hayes Social 8/7 from 5-7pm
 1. Candidates - need help
 - a. Intent for Chantel and Chris to run for their roles in 2024 for 2025
 - b. Intent for Ashly to run for President-Elect
 - c. Intent for CC to run for Treasurer
 - d. Intent for Jacqueline to run for First Vice President
 2. Sponsors - Alliance Title and Rocket Mortgage
 3. Sam created eventbrite RSVP Link. Need to charge \$15 for non-members. Jamie too speak with Sam about \$9 charge to create event.
 - ii. Macomb Real Producers Partnership
 1. next ad due June 20th for SALEbrity – mag print issue August
 - a. Basic flier created. Ashly to confirm if we can still submit for August
 - iii. November 6-10, National Conference - Westin Copley Place, Boston, MA
 1. Going: Ashly, Alicia, C.C.
 - a. CC needs an email confirming who is going
 2. Maybe: Jamie, Chantel, Chris
 3. Tickets purchased? - early bird ends June 30th
 - d. Treasurer's Report, CC Mac
 - i. May Financial Reporting
 1. Beginning \$35,359.67 and ending \$33,615.43
 - ii. Annual RPAC donation mailed out
 - iii. Freedom Hill \$500 deposit sent
 - iv. State Mtg Reimbursement - completed
 - v. Golf Outing Prelim Numbers
 1. Raffle Financial Statement Completed
 2. Prelim Numbers
 3. Event recap meeting date needs to be set - net profit \$7,719
 - a. Send David Klafft thank you card for the donation made

- i. Need to get cards from Kathy Sleboda and Ashly to get a card

4. Reports of Directors

- a. Membership Director, Jacqueline Phillips - has stepped down due to health issues
 - i. Monthly Script Zoom - will reach out to Cindy M about starting it back up
 - ii. Monthly Broker Mtgs
 - iii. Monthly Membership Update Meeting
 - iv. New Member nudge event
 - v. Sponsor Execution - 3 min video Commercial
- b. Events Director, Jamie Begin
 - i. Golf
 1. Jamie to send event attendees for Ashly to add to our contacts and send an email thanking them
 - ii. SALEbrity Panel on 9/11 - Freedom Hill Banquet Center
 1. Moderator: Andrea Isom
 2. Speakers:
 - a. Confirmed: Joey Zago and Chantel Hines
 - b. Ideas: Jeff Glover, UWM President, Mike Moross and Alicia to confirm Benz Dealership, Chris Voss and Mark Z from EXP
 3. Possible headshots and red carpet style event
 4. Sponsors - need to start reaching out and determine offer
 - a. 1 lender and 1 title allowed as top tier
 5. Need to work on mission statement and questions for panel
 6. QTY: guaranteed 75 but can fit up to 225
 7. Tickets: Members \$30 and non-members \$40 - fees not absorbed by WCR
 - iii. October Member Orientation / Mixer - Location TBD
 - iv. November Past President Luncheon - Andiamo's, Warren
 1. Deposit made
 - v. December Christmas Tree Auction - The Mirage, Clinton Twp
 1. Menu selected and deposit made
 2. Theme: Christmas Magic
 3. Chair? Co-chair?
 - a. Invite only for July for chairs and committee members to start
- c. Social Media Directors, Samantha Gordon & Lindsey Smith
 - i. Social Media and Email Marketing Update
 - ii. Sponsor Execution - Social and Email Welcome Announcement

5. Reports of Project Teams (if applicable)

6. New Business

- a. Volunteer for an organizational poker license to raise money for network - One Eyed Jacks - Alicia any update? - CC to run with this

7. Adjournment

Next Governing Meeting: Friday, July 26th @ 9:00am

Thank you to our 2024 Strategic Partners

Diamond:

- Linnell & Associates - Rick Linnell
- Farm Bureau Insurance - Aaron Bisson
- Home Inspection Professionals - Kevin Stripling
- GPBR
- Mortgage 1 - Keystone Branch

Gold:

Silver:

- Simple Home Lending - CC Maciejewski
- MSGCU - Carrie Abbate
- Grosse Pointe Moving and Storage - Heidi Mercer

Brokerage:

- eXP Realty - Francine Kanalos

Affiliate Partner:

- Caliber Home Loans - Heba Hakim
- Rocket Mortgage - Carolyn Peters
- First Mortgage Team - Melissa Sebastian
- Cinch Home Warranty - Magdalenena Schmidt
- America's Preferred Home Warranty - Matt Rovas
- Chirco Title Agency - Peter Chirco
- Weatherstone Inspection - Jamie Bailey
- Titleocity - Dawn Burdick
- Rush Dumpsters - Leroy
- First State Bank - Frank Foss
- Citizens Bank - Andre D'Angelo
- Alliance Title - Andre D'Angelo
- Stockton Mortgage- Diana Evennou

Meeting Rules:

1. Cell phones on silence.
2. Respect one another's time: Be on time and stay for the entire meeting.
3. Avoid side conversations.
4. State your position first, then explain your point; speak to the point.
5. Evaluate ideas, not people; work towards a consensus.
6. Help create a non-judgemental environment where ideas have value and creativity is encouraged.