



Who Is Up for the Challenge in 2025?



President-Elect



President



First Vice President



Treasurer



Event Director



Membership Director

Apply Now



Networking Opportunities & Having Fun Too

Connect with like-minded professionals, expand your network, and build relationships that can lead to referrals and business growth.

SUSAN NICHOLSON
ARIZONA COMMISSIONER



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Professional Development



Access to a wide range of educational programs, workshops, and resources to enhance your skills and knowledge in the real estate industry.



Educational Courses and Certifications: The Council offers a range of courses, including the prestigious Performance Management Network (PMN) designation. These courses cover essential topics like business planning, marketing, and negotiation skills, helping members elevate their professional standards

Leadership Training and Development: Programs such as the Network 360 Leadership Conference and Leadership Academy are designed to cultivate leadership skills. These events provide training on effective leadership, team building, and strategic planning, preparing members to take on leadership roles within their local networks and beyond

Networking Events and Workshops: Regular networking events, workshops, and seminars offer members opportunities to learn from industry experts, share best practices, and build valuable connections. These events are crucial for staying updated with industry trends and expanding professional networks

Mentorship and Peer Support: The Council promotes mentorship programs that pair experienced leaders with newer members. This mentorship fosters professional growth, providing guidance, support, and inspiration from seasoned professionals



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Leadership Growth

Opportunities to develop and showcase leadership skills through committee involvement, event planning, and holding office positions within the organization.

By offering educational programs and leadership development opportunities, the Women's Council equips its members with the knowledge and skills to advocate effectively for policy changes. Their programs, such as the Network 360 Leadership Conference, prepare members to take on influential roles within the industry



#LeadersMadeHere Advocacy and Influence



Be part of a group that advocates for industry standards, policies, and legislative issues that impact the real estate profession.

Advocacy and Political Action: The Women's Council has been actively involved in political action committees, particularly through their relationship with the National Association of Realtors (NAR). Their efforts focus on ensuring that women's perspectives are included in legislative decisions affecting the real estate industry

Support for Fair Housing Policies: The Council has strongly supported fair housing policies, promoting legislation that ensures equal housing opportunities for all, regardless of gender, race, or socioeconomic status. This advocacy aligns with their mission to advance women as leaders in real estate and their communities (Women's Council of Realtors).



Shannon McGahn 2024 KEYNOTE SPEAKER

Shannon McGahn is the chief advocacy officer for the National Association of REALTORS®, which represents more than 1.5 million members in every zip code in America involved in all aspects of the residential and commercial real estate industries. A trusted leader in government and public affairs, Shannon's nearly 25 year career includes serving as staff director and in senior roles for the House Financial Services Committee under two chairmen, where she was instrumental in crafting House Republicans' strategy during the financial crisis and throughout the recovery. She also served as counselor to the U.S. Treasury secretary, managing stakeholder and messaging campaigns to ensure successful passage of the 2017 Tax Cuts and Jobs Act. Additionally, Shannon has held communications roles for three members of House leadership and served as vice president for a public affairs firm and a consulting firm focused on grassroots communications.

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Community Impact



Collaborate on community service projects and initiatives, making a positive difference in your local area while enhancing the reputation of real estate professionals.

The Council's extensive network of over 250 local and state networks enables them to mobilize grassroots support for critical legislative issues. This network structure allows for a coordinated approach to advocacy, ensuring that members' voices are heard at local, state, and national levels

Collaboration with other organizations and stakeholders has been crucial in amplifying their advocacy efforts. By working together with NAR and other bodies, the Women's Council has been able to influence key legislative outcomes that benefit the real estate industry and promote women's leadership within it.

