



## Governing Board Minutes

Date: May 13, 2024  
Time: Meeting was called to order at 9:30 am by President, Lisa Cordeiro  
Place: Chicago Title, 490 S. Lake Havasu Ave., Lake Havasu City

### 1. Roll Call

Lisa Cordeiro, Melanie Block, Cindy Pearce, Shana Roach, Lenea Shaver, Lora Pearce, Trisha Kem-Bruesch

### 2. Governing Board Actions

President Lisa Cordeiro announced Valerie Iorg has accepted the position of Event Director for the remainder of the year.

Theresa Crowell/Mortgage West Financial. Treasurer Shana reported it is our requirement to sign them up as national affiliate in the National site, however, it has been brought to our attention that Mortgage West Financial closed its doors here and Theresa has moved to a different financing company.

Refund "Robin" at Foothill Bank. It was approved that the refund be issued to this member. Shana Roach/Mutual Mortgage and Lora Pearce/Chicago Title; both affiliate companies are signing up as National affiliates so that these parties can continue in the current roles on the board.

John Watson will be signed up as 'Friend of WCR' to be able to continue to participate in our meetings. In this role, he will be required to pay for any lunches he attends.

### 3. Approval of Previous Meeting's Minutes – Cindy Pearce, First Vice President

Discussion, correction and approval of the governing board minutes of April 2, 2024.

### 4. Financial Report:

Financials update. Treasurer, Shana Roach reported that taxes have been filed.

### 5. Officer's Reports:

President, Lisa Cordeiro

She enjoyed the mid-year event in Washington DC and will report on take-aways at our next meeting.

President Elect, Melanie Block

First time at mid-year in Washington DC, and really enjoyed it. She loved interacting with other leaders from all over. Melanie suggested sharing stats with other agents in different areas to get an idea of what is happening everywhere. Suggested presenting topics on how to prepare the buyer agreement in the future meetings.

First Vice President, Cindy Pearce

Suggested having an appraiser present information for our upcoming meeting that we do not have a speaker for. All present agreed; Cindy will contact an appraiser to set that up.

Membership Director, Lora Pearce

Getting everything straightened out, sending notes written.

Hospitality Manager, Lenea Shaver

Lenea will bring the member and visitor gifts for our June meeting.

Communication Director, Becky Goldberg

Not present.

Strategic Partners, Trisha Kem-Bruesch

Trisha suggested that we spotlight our strategic partners. She said it was a success at the last Empower Hour when the new strategic partners were introduced and allowed to talk for a few minutes each. Trisha said we really need to do as much as we can to let our strategic partners know how much we appreciate them. All in attendance agreed.

6. New Business

7. Old Business

Wild, Wild West Show of Fashion update. Everything is in place. Cindy Pearce took over as the model and store liaison, everyone is set up and ready to go. Lisa reported that we have more than enough donated beverages that we will not have that expense. Everyone in attendance will be there to set up and help the show be a great success.

Meeting adjourned at 10:35 am

NEXT MEETING: June 3, 2024, 9:30 am – Chicago Title, 490 S. Lake Havasu Avenue, Lake Havasu City