



MINUTES

A regular meeting of the Governing Board

Date: March 6, 2024
Time: 2:30 pm
Place: ROC Title Office, 2240 McCulloch Blvd N, Lake Havasu City

1. Roll Call

Lisa Cordeiro, Melanie Block, Shana Roach, Cindy Pearce, Lenea Shaver, Trisha Kem-Bruesch.

2. Approval of Previous Meeting's Minutes – Cindy Pearce, First Vice President

The minutes of February 1, 2024, were discussed and approved as written.

3. Financial Report:

Financials update. Audit. Treasurer, Shana Roach.

Shana has the audit finished but was not aware it needs to go to the State Treasurer. She will send that as soon as possible.

4. Officer's Reports:

President, Lisa Cordeiro

Lisa has Dustin Taylor w/ROC Title scheduled and hotel room reserved.

She will start presenting the Coach purse for give-away at the March 14, 2024 event.

President Elect, Melanie Block

She spoke with Define Boutique and they want to participate in the Show of Fashion.

Annette Norfolk has signed up, Melanie assisted her with this.

Melanie has been working in the microsite to be sure all members and their information is up-to-date and correct.

Shana Roach needs to upload her photo to the microsite.

First Vice President, Cindy Pearce

Cindy announced that she is running for 2025 State District Vice President.

Events Director, Angie Lottridge

Not present

Membership Director, Becky Goldberg

Not present

Lenea Shaver, Hospitality Manager

She has sent out evites for March, not everyone is receiving those. She suggested a mass email. First VP will send that out.

Lenea asked if the event could be created on social media.

Lora Pearce, Communications Director

Not present

Trisha Kem, Strategic Partners

Trisha will be out of town for the next event and asked if someone would announce and thank the strategic partners.

Women's Council of Realtors
Lake Havasu Area
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5. New Business

No new business

6. Governing Board Actions

Board voted and approved to reimburse Shana Roach \$162.04 for the Coach purse we are giving away at the end of the year.

7. Old Business

Bringing back evite, stopping the use of Constant Contact. Still some hiccups with people not receiving.

Give-aways to member bringing guest(s) and the guest(s). Cindy Pearce will bring gifts for guests and member bringing guest in March.

Please purchase or get Gift cards donated for purse give-away, we want to fill it up.

Lisa and Cindy are providing wine and food for the March 14, 2024 event.

Meeting Adjourned at 3:37 pm

NEXT MEETING: April 2, 2024 at 11 am, ROC Title Agency conference room, 2240 McCulloch Blvd.