# Women's Council of REALTORS® Georgia 2025 Strategic Partner Program Guide



#LeadersMadeHere

Dear Strategic Business Partner,

We are honored that you are considering the opportunity to become a Strategic Partner with the Women's Council of REALTORS® Georgia Network. Please review the information included within this packet so that you may become familiar with our organization and the value of our partnership.

The Georgia Network membership includes successful REALTORS®, both women and men, as well as affiliate service providers. Our members represent the top professionals within the industry. Our goal is to provide our members with education and leadership training to help them achieve success both personally and professionally. As you support us in training leaders in our industry, we want to support you by bringing you more business and creating a valuable resource for our members.

Sincerely,

Cassandra Odoms 2025 President, Women's Council of REALTORS® Georgia



# Meet Our 2025 Governing Board



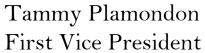
Cassandra Odoms President



Angela Campbell State Liaison









Lavenia Whitner District Vice President





Bobbi Kern District Vice President



Shantel Payne Treasurer



Lois Coccia District Vice President

2025 Strategic Partner Levels	Bronze	Silver	Gold	Platinum	Pinnacle
*Annual Partnership Return On Investment		\$1,000	\$2,500	\$5,000	\$10,000
Number of Designated Representatives per Level***	1	1	2	3	4
Council to send one co-branded email to all members		1	1	2	4
Opportunity to Host CE Class for State		N/A	1	1	1
Complimentary Partner Appreciation		N/A	Χ	Χ	X
Name Displayed on Quarterly Newsletter & all State Programs		Χ	Χ	Χ	X
Partner's Logo & Contact Information Postcard emailed to members at the beginning of the year	X	Χ	X	X	X
Opportunity to join State Project Teams		Χ	Χ	Χ	Χ
Council to Promote Partner on all Social Media Platforms	Χ	Χ	Χ	Χ	Χ
Logo/Name included on Retractable Banner and Displayed at Events	Χ	Χ	Χ	Χ	Χ
Use of Women's Council Georgia Logo on Partners Marketing Materials		Х	Х	Х	X
Logo Displayed on Women's Council Georgia website linked to Partner's website		X	X	X	X
Partner Participation/Sponsor Opportunity – Social		Χ	Χ	Χ	X
Partner Recognized at ALL State Meetings		X	X	X	X
Two-minute Microphone Time at State Governing Board/Membership Meetings			X	X	X
Opportunity to have Marketing Table at State Installation and Holiday Event				X	X
One Complimentary Admission to State Installation and Holiday Event				X	X
Two Complimentary Admissions to State National President's Luncheon				X	X
Georgia WCR Membership Roster with Contact Information			Χ	Χ	X
One National Women's Council Membership					X
One Minute Microphone Time at ALL Local Business Mtgs with 48 Hour Notice				Х	X
Spotlight at Past-President Brunch					X



Information about you and your	company:			
Name:	Company Name:			
Company Address:				
City/State/Zip:				
Business Phone #1 ()	Business Fax #1 (	)		
Business Phone #2 ()	Business Fax #2 (	)		
Residence Address:				
City/State/Zip:				
I would like my mail sent to (ch	neck 1) Business Address	_ Residence Address		
Email:	Website:			
Local Network you are joining: Women's Council of REALTORS® Georgia				



Strategi	c Partnership Level Selected (see page 5 for be	enefits and options)						
	Pinnacle (\$10,000) Platinum (\$5,000) Sponsor a REALTOR	Gold (\$2,500) Silver (\$1,000)  8 Membership (\$210)						
Once the completed application and payment is received, you will be contacted to select your sponsorship dates, according to your selected package. No dates are guaranteed and are subject to change. *								
Payment	Options (Check one):							
	Enclose check made payable to:  "Women's Council of REALTORS® Georgia"  Check#  Please Invoice me to Pay Online  Please Charge my Card for me (plus credit card :  Credit Card#:	, -						
	VISA MasterCard Exp Date:	Please mail all checks to: Women's Council of REALTORS® 6065 Barfield Road						
	Signature	Sandy Springs, GA 30328						

All applications must be received by January 31, 2025 to be included on the State Banner.

### Cassandra Odoms (President)

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### (President-Elect)

Phone: Email:

### Tammy Plamondon (First Vice-President)

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#### **Shantel Payne (Treasurer)**

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Email: shantel@numoverealty.com

#### Angela Campbell (State Liaison)

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#### **Lavenia Whitner (District Vice-President)**

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#### **Bobbi Kern (District Vice-President)**

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# Lois Coccia (District Vice-President)

Phone: 770-629-1042

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Mailing Address Women's Council of REALTORS® Georgia 6065 Barfield Road Sandy Springs, GA 30328

# **Strategic Partnership Leads:**

Secretary.georgiawcr@gmail.com

#### Follow us on Facebook:

https://www.facebook.com/georgiawcr

Thank you for supporting the Women's Council of REALTORS® Georgia Network's 2025 Vision!