

Join us for an unforgettable afternoon as the Women's Council of Realtors Palm Beach County, in collaboration with the RWorld Safety Committee, proudly presents the "Safety is Non-Negotiable" Fashion Show. This groundbreaking event features the innovative designs of Thos Fashion School of Design on the runway, marking the return of a fashion show to Palm Beach County after 7 years!

But that's not all! We are deeply honored to have Carl Carter Jr., from the Beverly Carter Foundation, as our esteemed guest speaker. Carl will share invaluable insights and strategies to ensure that every Realtor comes home safely to their family every night. After all, Realtor safety is non-negotiable.

Why Realtor Safety Matters:

- 1. Personal Security: Realtors often meet strangers in various locations, making them vulnerable to potential threats. Understanding and implementing safety protocols can prevent dangerous situations.
- 2. Professional Responsibility: A safe working environment is crucial for maintaining trust and confidence in the real estate profession. Prioritizing safety ensures that Realtors can serve their clients without compromising their well-being.
- 3. Community Impact: By fostering a culture of safety, we not only protect ourselves but also set a standard for the broader community, promoting safer practices across all industries.

Mark your calendars for this pivotal event, which promises to be more than just a fashion show. It's an opportunity to foster a culture of safety within the real estate industry. Together, we can share experiences, discuss safety plans, and encourage our fellow Realtors to prioritize their well-being.

<u>Highlights of the Event:</u>

- Runway Showcase by Thos Fashion School of Design.
- Keynote Speech by Carl Carter Jr. from the Beverly Carter Foundation, focusing on practical safety strategies for Realtors.
- Networking Opportunities with industry professionals dedicated to enhancing Realtor safety.

Join us at Farmer's Table in Boca Raton for an afternoon dedicated to fashion, safety, and community. Let's come together to improve the safety culture in our industry and ensure that every Realtor returns home safely.

Sponsor today and be part of an event that blends style with safety, making a lasting impact on our profession. As a sponsor, you will have the opportunity to:

- Showcase your brand to a targeted audience of real estate professionals and community leaders.
- Gain valuable exposure through event promotions, both online and offline.
- Network with key industry influencers.
- Demonstrate your commitment to supporting women's leadership and professional development in real estate.
- Enjoy exclusive benefits and recognition during the event, including a prominent display of your logo and table and a chance to address attendees.

Join us in creating a memorable and impactful event. Your sponsorship will enhance the experience for all attendees and contribute to our profession's advancement. We are excited to partner with you. Please see our package.







SAFETY IS NON-NEGOTIABLE FASHON SHOW Sponsor Packages:

Safety Non-Negotiable VIP- \$950

- 2 Complimentary tickets to the event.
- Company named in event promotions.
- Sponsor recognition on registration page.
- "Proud Sponsor" mentioning on Social Media promotions, linked to company FB.
- 1 FB interview with President of Network for social media promotions of event
 - Sponsor table (6-8') during the event
 - Sponsor recognition by the emcee during the event.
 - Logo on select Event Sponsor signage at event.
 - Honoree Speaker at event, 3 min
 - Full registration list of attendees of the event
 - Opportunity to provide 1 SWAG item for an event grab bag.
- Opportunity to provide 1 (min) drawing prize* item (winner announced on stage).
- * Drawing prizes cannot be relative to Company's services or products; must be a tangible prize, \$50 minimum value.

Safety Zone - \$750

- 2 Complimentary tickets to the event.
- Company named in event promotions.
- Sponsor receives recognition on registration page.

"Proud Sponsor" mentioning on Social Media promotions, linked to company FB.
Sponsor table (6-8') during the event
Logo on select Event Sponsor signage at event.
Business card collection at event check-in (color scans of cards collected from attendees).
Opportunity to provide 1 SWAG item for event grab bag.
Opportunity to provide 1 (min) drawing prize* item (winner announced on stage).
* Drawing prizes cannot be relative to Company's services or products; must be a tangible prize, \$50 minimum value.

Safety Pass - \$500

1 Complimentary ticket to the event.
Logo branding in event promotions, linked to your website.
Sponsor recognition on registration page.
Company name listed on event signage on premises during the event.
Sponsor hightop table during the event
Opportunity to provide 1 (min) drawing prize* item (winner announced on stage).
* Drawing prizes cannot be relative to Company's services or products; must be a tangible prize, \$50 minimum value.





Contacts below for further questions:

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