



Mission, Vision, and Goals

Mission of Women's Council of REALTORS®

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

Women's Council Vision and Long-Term Goals

Vision Statement: To be the premier source and standard for the personal and professional development and inclusion of leaders in the industry, organized real estate and beyond.

1. Women's Council is a dynamic, accessible and diverse network, linking each member to the tools, training and support to develop their individual leadership potential and business goals.
2. Women's Council identifies, supports and promotes the development of strong business leaders in the industry, organized real estate and the broader community.
3. Women's Council provides an influential voice and perspective for women in real estate.
4. Women's Council networks consistently deliver high membership value and a welcoming, inclusive and collaborative environment in which members can achieve their personal and professional goals.
5. Women's Council is an efficient, nimble organization with the structure and capacity to fulfill the Council mission and vision with excellence.



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Women's Council Culture Statement

Leadership. We believe that every organization, industry and community needs authentic leaders who can inspire others to effect positive change.

Influence. We believe that positive change comes from greater inclusion of women's perspectives in positions of influence in the real estate industry and in the broader community.

Inclusion. We believe that better decisions result when all voices are heard and when the full diversity of our membership is embraced.

Collaboration. We believe that success today is achieved through productive collaboration in a safe environment in which members support each other, work together and grow together.

Professional Credibility. We believe that members of Women's Council are professionals who operate based on a shared system of values, including integrity, respect, a commitment to excellence and continuous personal and professional development.