

NETWORK NEWS



Our Mission

We are a network of successful REALTORS®, advancing women as business leaders in the industry and in the communities we serve.

President's Message

By Colleen Dawson

Happy Autumn!

Most of us are finding the inventory is still low and some buying power has been reduced to the mortgage interest rates going back to "normal". It is a great time for us to differentiate us from other agents, We are putting together programing to improve your business. In October, do not miss the interactive event with a representative of Realtor Property Resources. Bring your laptop and learn how to use the program to create CMA's and how to farm an area and create mailing labels.

The standing rules have been updated and a copy is attached to this newsletter.

Thank you to all our members and Strategic Partners who have stepped up to take leadership roles in the Network. Without volunteers this network can not survive.

I hope to see you at the upcoming events

Colleen

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Membership Benefits

You should be getting a monthly email from the National Women's Council. Please notify the Membership Director if you are not receiving them. Don't forget to claim your profile on wcr.org. It is a great resource for referrals.

A new Network requirement is a quarterly orientation. Due to age of our Network and the pandemic many members have not had an opportunity to attend an orientation. These orientations are open to any members who have not attended one.

Please contact Membership Director, Jen Lane-Alwan if you have any questions!

Strategic News

Be sure to thank our Strategic Partners! They are the backbone behind a lot of the events we have.

If you have anyone you feel would make a great partnership with Women's Council, please reach out the Membership Director. Be sure to get to know our partners. If you have any questions, please contact Jen Lane-Alwan Jen@yourkzooagent.

Membership News

Now would be a great time to invite Realtors who would enjoy the benefits of being a member of Women's Council. The New Member Nudge campaign is going on until October 31. New members will receive the remainder of 2022 free.

Upcoming Events

September 13 Becky Gean Michigan Realtors, CE credit, collaboration with SWMAR

September 20 State Meeting - Grand Rapids*

October 19 "Tools You Can Use" featuring RPR intermediate learning session

November 9-13 National Conference, Orlando, FL*

December 8 Chicago Bus Trip

December 15 Installation of 2023 Officers

*If you are interested in attending any of these events funds may be available to cover attendance fees.



We are working hard to advance this Network. Each year we will grow stronger. We are asking our members what kind of programming they would like to see in the future. Southwestern covers three Realtor Associations. GKAR, SWMAR and BCAAR. In order for a Network to form, the association must have 1000 members. Therefore, we encompass our neighboring associations. It is our goal to hold events in all of our areas.

Governing Board News

As a new Network, we set the local dues at \$11 a year. The remainder of your dues go to the state and national associations. After careful thought and encouragement by state and national it has been decided that the local dues would increase to \$20 a year.

Limited time offer to get your PMN designation.





2022 Governing Board

Colleen Dawson - President
 Jen Valente - President Elect
 Danielle Pojar - First Vice President
 Maggie Harma - Treasurer
 Tammy Dykema-Halloran - Event Director
 Jen Lane-Alwan - Membership Director

Connect with us on Facebook for
 events and general information!

<https://www.facebook.com/wcrsouthwestern>

