

# **Network Management Tools and Resources**

### **WWW.WCR.ORG**









FOR NETWORK LEADERS	
What you need to Learn more about ri	ight away:
	billbigbyzarr

WHAT ARE YOUR NEXT STEPS FOR:	bi	LL.	h	ig.	h	V	a	Ų

VOTE	ELECTIONS
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REALTORS: NETWORK CERTIFICATION

## **Building a Robust, Diverse and Successful Network**

WHICH IS MORE	VALUABLE TO YO	OUR NETWORK?
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- ONE NEW MEMBER?
- **ONE RETAINED MEMBER?**

#### PROSPECTING & RECRUITING - WHAT'S YOUR STRATEGY

1. NEW MEMBERS - WHERE DO WE FIND THEM?	
2. WHAT ARE WE LOOKING FOR?	
3. HAVE YOU DEVELOPED SCRIPTS FOR RECUITING?	

#### **New Member toolkit link:**

https://www.dropbox.com/sh/5fsejdlxugkmur6/AACt1vId5aYfJCFAP8 aiq58Xa?dl=0

## **WELCOMING / ORIENTATING**

1. NEW MEMBERS – WHAT ARE THEY FEELING 2. What are their expectations of membership? 3. What are THEIR GOALS of membership?

#### THE ENGAGED MEMBER

1. How do we get the member to contribute/volunteer?

2. How do we get the members to use their talents within the organization?

3. How do we match members to a task that will bring them business & value as well?

# THE RENEWING (RETENTION) MEMBER

1. What are we doing right as a Network Leadership Team? What (3) things should be STOP doing?
2. What (3) things should we continue doing?
3. Which benefits do the Members take the most advantage of?