



**Mission of Women's Council of Realtors®**

We are a network of successful REALTORS®,  
advancing women as business leaders in  
the industry and in the communities we serve.

**February 1, 2022**

**Call to Order:**

Call to Order @ 8:04 AM by Michele Brown.

**Roll Call:**

**Participants/Guests:**

**In Person:** Tammy Dykema, Michele Brown, Danielle Pojar, Dawn Bradley, Maggie Harma, Jen Valente, Jennifer Lane

**Zoom:** N/A

**Motion to Approve Past Meeting Minutes:**

- January 11<sup>th</sup>, 2022 Meeting minutes approved by Tammy Dykema, seconded by; Jen Valente. Minutes approved.

**Past Presidents Report: Tammy Dykema:**

**Presidents Report: Michele Brown**

- Ask for Help – Mid month review.
- Events will complete the events on FB
- Task for Jennifer Lane – Derrick. Welcome.
- Retain at least 80% membership
- Michele will have Tammy pull from the membership Micro site and pull who has renewed
- Welcome toolbox kit. Goodie bags \* Membership in a box revisit next meeting
- Guest Encouragement discussion at events. Once for free. Free coffee if you bring a friend.

- 4- Orientation per year. Schedule out.
- Mastermind – 1 hour. Troubleshoot. President /Vice President
- Go to State Meetings. Encourage board to go. Learn and meet new people and members.
- Realtor Members can sponsor. Call and Ask. Do not have to be an SP....
- Orientation for Members and Strategic Partners. February Planning for March. Record and send out.
- Expos – SWMAR kick-off February 18<sup>th</sup>. Find.
- Luncheons 8 a year.
- Con-Ed Openings thoughts and ideas. Dawn on process. Speakers must be licensed Con-Ed Presenters. Daryl Turner. CE Market place and register/approved. Free one hour Con-Ed on the WCR.
- Historical Society fun ideas. Regional Support person needed to connect.

### **President Elect Report: Jen Valente**

- Installation .... Goal setting session open to other ideas.
- Melissa Doubleday with KW new member have a quick broker sales meeting
  - Jen/Jen to schedule out.
  - Battle Creek Area keep having conversations.
- Revel and Roll Promo event. Ax Throwing.
- Robbin receptive of WCRSW being present. Reach out to other chapters and see what works and doesn't work. Challenges of the view. GKAR Gives a lot for the dues amounts.
- Jen Instagram: Blast.
- Once a month Text ok.

### **First Vice President Report: Danielle Pojar**

- Asked Board to review the meetings schedule for the year and approve.
- LinkedIn setup
- Canva setup
- G-Suite folders setup.

### **Treasurers Report: Maggie Harma**

- Jan 12<sup>th</sup> event. Gross Sales \$380.00
  - Gained Speaker Membership
- 4 couples signed up for February event.
- Prime Lending agreed to be Platinum member.
- Lighthouse
- Consumers
- SP reach out.
- W9 required by some SPs
- All QuickBooks up to-date.

- Consumers address as WCRSW physical address. Change through LARA. \*Jennifer Lane to complete. Lara file.
- SP Banners to include Business Name.

### **Membership Report: Jen Lane:**

- New Member Toolkit in the drive.
- President Letter Template drive.
- Documents into the drive. Admin Tab vs. Database
- Reminder to renew and paid – Jennifer Lane
- Shared tracking members and strategic partners.
- Receive notification through the National letter.

### **Program Director Report: Tammy Dykema: Dawn Bradley (Spoke)**

- Events Committee meeting 4PM at Jac's on February 7th.
- Chicago Tigers Trip changed to Sept. 1<sup>st</sup>
- Tammy to do Walk for Homelessness shout out.

### **Miscellaneous:**

**Meeting Adjourned: 9:25 AM**

**Action Items: See Attached**