

Women's Council Annual Strategic Partnership Opportunities

Benefits	Partnership Levels			
	Platinum	Gold	Silver	Bronze
	\$2,500	\$1,250	\$600	\$300
Certificates for complimentary Network meeting attendance*	8	4	2	1
Certificates for complimentary Network meeting attendance for REALTOR® guests	4	3	2	1
# of Event Ticket at Member pricing per event	6	4	2	1
2-minute presentation at each Network meeting	*	*		
Recognition on meeting promotional materials	*	*		
Company materials on display table at Network meetings	*	*	*	
Display of banner at Network meetings**	*			
Recognition on Network website (Must provide logo)	*	*	*	*
Live link to Company website on Network website	*	*		
PowerPoint recognition at Network meetings (if available)	*	*	*	*
Mailing list of Network members	*	*		
First opportunity to sponsor education event when speaking	*			
Strategic Partner Spotlight in Monthly Newsletter	*	*		

*member rate charged for attendance when certificates not used

**strategic partner must provide banner

Women's Council Single Event Sponsorship Opportunity

Strategic Partner Pricing for Sponsorship \$250 Event

Benefits:

- Recognized in event promotional material (print and electronic) as event sponsor
- 2 minute introduction and opportunity to share information on company, product or services
- 1 free admission to event
- Space to display literature at event

Strategic Partners Benefits

Who are Women's Council members?

- Highly successful, professional REALTORS®
 - Earn more than two times the average REALTOR®
 - In business 25% longer than the average REALTOR®
 - Generate an average of 50% of real estate business from referrals

Why do REALTORS® join Women's Council?

- To build productive professional relationships
- To build and access a network of professional experts (including affiliated companies) they can leverage for their clients
- To continue to grow personally and professionally as top business leaders

Why 'Strategic Partner' and not 'Member'?

- REALTORS® are 'members'
- The local Women's Council network is focused on building a strong base of REALTOR® members to benefit REALTORS® and to provide access to strategic partners to a broader base of successful professionals in the industry
- 'Strategic Partner' distinguishes and positions affiliated companies as 'partners' with REALTORS® in providing complementary expertise and services in pursuit of a mutual goal – to help clients buy and sell homes

How are 'Strategic Partners' viewed?

- As professionals who have expertise, experience and information to share that will help REALTORS® be more successful
- As a means to help the Network better serve REALTORS®
- As part of the network of experts that REALTORS® have access to in order to better serve their clients

What are the benefits of being a Strategic Partner?

- There are a variety of levels and benefits available to suit marketing budgets and goals
- Visibility with REALTORS® and their clients including opportunities to build productive relationships with REALTORS®
- Opportunities to showcase products and services *in addition to* experience and expertise
- Become an indispensable part of the REALTOR®'s professional network of experts to better serve their clients

Strategic Partnership Application & Invoice

Information About You & Your Company:

Name: _____

Company Name: _____

Company Address: _____

City/State/Zip: _____

Business Phone #1: (_____) _____

Mobile # (_____) _____

Business Phone #2: (_____) _____

Residence Address: _____

City/State/Zip: _____

E-mail: _____

Website _____

Instagram handle _____

Please email application (if paying online) & company logo to greaterfairfieldwcr@gmail.com

Local Network you are Joining:

Women's Council of Realtors Greater Fairfield County

Strategic Partnership Level Selected (see Page 2 for benefits & options):

Platinum: \$2,500 _____ Gold: \$1,250 _____ Silver: \$600 _____ Bronze: \$300 _____

Enclose Check made payable to: WCR Greater Fairfield
County or pay online

<https://square.link/u/DduPmRss>

For Local Network Use Only:

Verify all Strategic Partner Information is complete, correct
payment provided, Application Process Completed

By: _____ Date: _____

January 2025



OPEN CAMERA & FOLLOW LINK