

2015 W.C.R. Fashion Show
“Decades of Derby Fashions”
Thursday, April 23, 2015 11:30am – 2:30pm
held in the Mellwood Art Center
1860 Mellwood Avenue

Sponsorship Levels

Sponsorship levels are on a first come basis and will be confirmed by sending in payment, with completed entry form attached. Deadline is March 1, 2015.

90's winner **Unbridled** – one at \$5,000

- One table (8 tickets) including lunch (8).
- Provide two (2) models for the show.
- Provide two (2) welcome greeters at front door to pass out programs.
- Provide three (3) registration people to sign guest in.
- 3 shout-outs during the fashion show.
- On line publication linked back to WCR home page through Dec. 2015.
- Sponsor to name their signature wine or mimosa; attendees will buy at show.
- Provide your business logo to be displayed on front of emcee's podium, 15" X 15" sign.
- Will be recognized (stand up) during show.
- Full page ad on back of program.
- Your business logo featured on event advertising, website & Facebook.
- Your business name/contact info listed on sponsor page in event program.
- Provide vertical signage for display at WCR registration table in lobby and show area.
- Provide your business back drop screen, with logo, for guest to take pictures in front of.
- Your business logo will be on tent card at each lunch table.
- May provide a small promotional give away item for inside the swag bags.
- Contact information in program (logo, name & email address).

80's winner **Genuine Risk** – four at \$2,500

- Four (4) tickets including lunch (4).
- Provide one (1) model for the show.
- Full page ad inside program.
- Your business logo inside event program and on website/Facebook.
- Your business name/contact info listed on sponsor page in event program.
- Provide vertical signage for display, at WCR registration table or show area.
- Your business logo will be on tent card at each lunch table.
- May provide a small promotional give away item for inside the swag bags.
- Contact information in program (logo, name & email address) in program.

See next page for more sponsorship opportunities ...

70's winner **Dust Commander** – five at \$1,000

- Two (2) tickets to show including lunch (2).
- ½ page ad in program.
- One shout out during the fashion show.
- Your business logo will be on tent card at each lunch table.
- May provide a small promotional give away item for inside the swag bags.
- Contact information in program (logo, name & email address) in program.
- Your business logo inside event program and on website/Facebook.
- Provide your business pull up sign. To be placed in the show room.

1960's winner **Venetian Way** - provides one (or more) of below....

- Glass sponsor placed at each plate on lunch tables.*
- Chocolate sponsor (candy will be placed as decoration on each lunch table).*
- Swag bag sponsor showing your business logo and our WCR logo. Placed on each chair at lunch tables. Should be sized to hold take home glass, candy, brochures, etc. Need before April 14th.*

IMPORTANT INFORMATION FOR ALL SPONSORS:

- *One tent card per table will share all sponsors logos.*
- *It is each sponsor's responsibility to get business logo and ad information to Becky Fletcher on or before March 1st, for printing purposes. See Ad Info below for more information.*
- **Venetian Way Level-All items must be approved by the WCR Fashion Show Committee or will not be used.*
- *All promotional swag bag items, need to be received before April 14th. Contact Linda or PJ for pick up arrangements.*

Program Ads and all Logo Information:

Full page ad (5 ½ " x 8") is \$150 and a half page ad (5 ½ " x 4") is \$ 75. Please provide Becky Fletcher with your business logo & ad information before March 1, 2015. Jpeg format preferred. Contact Becky at email address becflet@aol.com, 502-386-8374.

_____ Full page ad \$150

_____ Half page ad \$75

Mail your Program Ad check, payable to WCR Fashion Show Ad and attach this form to:

Becky Fletcher, WCR
13520 Oliver Station Court
Louisville, KY 40245

2015 WCR Fashion Show - Sponsorship Confirmation

Due before March 1, 2015

Company Name: _____

Contact: _____ Phone _____

Email: _____

Sponsorship Level Request: please check level(s) you want

____ Unbridled - \$5,000 (only one)

____ Genuine Risk - \$2,500 (only four)

____ Dust Commander - \$1,000 (only five)

____ Venetian Way- providing souvenir glass, per each seat (holding small candy, etc.)*

____ Venetian Way- provide chocolate candy sponsor (candy will decorate each lunch table)*

____ Venetian Way- provide swag bags with your logo and W.C.R. logo (for taking home souvenir glass, program, candy, etc. from show) *

**All Venetian Way items must be W.C.R. Fashion Show Committee approved.*

Mail your check, payable to WCR FASHION SHOW and attached form to:

Linda O’Nan, WCR
P. O. Box 464
Crestwood, KY 40014

Any questions please contact: P J Moore Linda O’Nan
502-938-7177 502-599-8869
pj.moore@lnfcu.com linda.onan@pillartopost.com